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TrueBlue's Leading Technology Recognized with Three 2025 Globee® Awards, Including Business Product of the Year

PeopleReady's JobStack app earns triple "Best of Category" honors for Technology, Innovation, and Business

TACOMA, Wash.--(BUSINESS WIRE)-- TrueBlue (NYSE: TBI), a leading provider of specialized workforce solutions, today announced that its PeopleReady brand's JobStack staffing app has been recognized as a triple "Best of Category" winner in the 2025 Globee® Awards for Technology, Innovation, and Business, including being recognized as Business Product of the Year. These honors highlight JobStack's role in transforming staffing through technology—helping businesses fill jobs faster while giving workers greater access to flexible opportunities.

Globeer honored JobStack for its advanced features, including Instant Accept and its proprietary AI-powered ReadyMatch™ technology, which improve speed and efficiency of matching employers with a pool of qualified workers.

"Connecting people and work is what we do, and JobStack shows how we combine proprietary technology with deep industry expertise to create seamless, high-impact experiences, helping thousands of people find meaningful work every day while enabling employers to solve their most complex talent challenges," said Taryn Owen, President and CEO of TrueBlue. "We're proud to see that innovation recognized."

"Our proprietary JobStack app is transforming how we serve clients and workers every day," said Kristy Willis, President of PeopleReady. "By pairing innovative technology with the strength of our local teams, we're making it easier for businesses to fill roles quickly and for workers to find flexible opportunities in today's dynamic labor market."

JobStack puts Work and a Workforce Within Reach™ by connecting businesses with a reliable network of E-Verified, W-2 workers, making it easy to adapt to evolving staffing needs. For people looking for work, JobStack provides a quick, convenient way to find jobs that match their skills and schedules. Backed by PeopleReady's nationwide branch network, JobStack blends powerful technology with local expertise in all 50 states.

JobStack's robust staffing request capabilities, including proprietary AI-powered ReadyMatch technology, timekeeping features, map-based job search and more have earned it a reputation as a top-rated app in the industry.

The Globee® Awards honors the most innovative and impactful technology products,

services and initiatives across a wide range of industries and sectors, and PeopleReady was recognized among a select group driving innovation in workforce technology.

“The 2025 winners of the Globee® Awards for Technology, Innovation, and Business represent the forefront of progress,” said San Madan, President of the Globee® Awards.

“Their achievements are advancing industries, improving lives and setting new standards for what technology can accomplish. From bold ideas to breakthrough solutions, this year’s winners are not only shaping industries — they are shaping the future.”

Explore how JobStack is transforming staffing [here](#).

About TrueBlue

TrueBlue, Inc. (NYSE: TBI) is a leading provider of specialized workforce solutions. As The People Company®, we put people first— advancing our mission to connect people and work while delivering smart, scalable solutions that help businesses grow and communities thrive. Since our founding, TrueBlue has connected more than 10 million people with work and served over 3 million clients across a variety of industries. Powered by proprietary, digitally enabled platforms and decades of expertise, our brands — PeopleReady, PeopleScout, Staff Management | SMX, Centerline, SIMOS, and Healthcare Staffing Professionals — provide a full spectrum of flexible staffing, workforce management, and recruitment solutions that bring precision, speed, and scale to the changing world of work. Learn more at www.trueblue.com.

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