

TrueBlue Recognized as a Leader in Industrial Staffing by Everest Group

TrueBlue's PeopleReady is recognized as the highest-designated Leader in industrial staffing Vision and Capability

TACOMA, Wash.--(BUSINESS WIRE)-- TrueBlue (NYSE: TBI), a leading provider of specialized workforce solutions, today announced that its flagship staffing brand, PeopleReady, has been named a Leader in Everest Group's US Contingent Talent and Strategic Solutions PEAK Matrix® Assessment 2025 – Industrial.

"This recognition underscores TrueBlue's position as a leading provider in the industrial staffing sector and the important role we play in connecting people and work across the country," said Taryn Owen, President and CEO of TrueBlue. "PeopleReady's extensive national footprint, expansive talent network, and deep local market expertise, combined with our award-winning JobStack app, enable us to deliver flexible, high-impact staffing solutions with superior client value."

"PeopleReady has emerged as a Leader on Everest Group's US Industrial Contingent Talent and Strategic Solutions PEAK Matrix® Assessment 2025, driven by its skilled trades specialization, digital-first approach, and robust delivery capabilities," said Priyanka Mitra, Vice President at Everest Group. "With strong expertise in construction, energy, hospitality, and a growing presence in healthcare, PeopleReady stands out in high-demand sectors. Its JobStack platform redefines digital staffing for industrial roles through comprehensive functionalities for both clients and candidates. Upskilling initiatives such as its WorkUp program and formal apprenticeships, AI-led partnerships, and managed services capabilities elevated PeopleReady's position further from its peers."

Everest Group's assessment of PeopleReady on this year's PEAK Matrix® highlighted several key strengths:

- PeopleReady maintains expertise in high-demand sectors including construction, energy, hospitality, and event support. Its specialized division, PeopleReady Skilled Trades (PRST), delivers staffing solutions for skilled trades in sectors such as construction, energy, and marine.
- Its proprietary digital staffing platform, JobStack, is among the few platforms with high adoption rates and strong outcomes for industrial shift-based work. PeopleReady also shows a strong vision toward advanced AI solutions and is leveraging intelligent agents for enhanced sales and marketing automation.
- PeopleReady has significantly expanded its physical presence across the US by increasing its sales personnel to drive new client acquisition and restructuring its branch operations into collaborative territory-based teams to enhance client engagement and service quality.
- PeopleReady prioritizes upskilling initiatives in skilled trades through its structured

WorkUp program, offering certification and apprenticeship opportunities that support long-term career pathways.

“Being recognized once again as a Leader by Everest Group underpins the strength of PeopleReady and TrueBlue in delivering tailored staffing solutions with excellence,” said Kristy Willis, President of PeopleReady. “To thrive in today’s dynamic labor market, America’s businesses need access to flexible, ready-to-deploy staffing solutions at scale. And that’s exactly where PeopleReady excels; we help businesses adapt quickly, stay productive, and meet the demands of an ever-changing economy.”

To learn more about what makes PeopleReady a leader in US contingent talent, visit <https://www.peopleready.com/>.

About TrueBlue

TrueBlue, Inc. (NYSE: TBI) is transforming the way organizations connect with talent in an ever-changing world of work. As The People Company®, we put people first – connecting job seekers with meaningful opportunities while delivering smart, scalable workforce solutions for enterprises across industries and worldwide. Powered by innovative technology and decades of expertise, our brands – PeopleReady, PeopleScout, Staff Management | SMX, Centerline, SIMOS, and Healthcare Staffing Professionals – offer flexible staffing, workforce management, and recruitment solutions that propel businesses and careers. Discover how we're shaping the future of work at www.trueblue.com.

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