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PeopleScout Named a 2018 Military Friendly® Employer for the Fourth Consecutive Year

CHICAGO--(BUSINESS WIRE)-- PeopleScout announced today that it has earned the 2018 Military Friendly® Employer designation by Victory Media. First published in 2003, Military Friendly® Employers is the most comprehensive, powerful resource for veterans today. Each year the list of Military Friendly® Employers is provided to service members and their families, helping them discover the best post-military career opportunities available.

“At PeopleScout, we understand the challenges veterans face while searching for civilian employment because we employ veterans at every level of our company,” said PeopleScout President Taryn Owen. “We are proud to be a leader helping connect veterans with meaningful work both within our own company and for our clients.”

PeopleScout is committed to hiring military talent, knowing first-hand that recruiting veterans and military spouses is not only the “right thing to do,” but the right thing for businesses. PeopleScout created the [Veteran Talent Exchange](#), which connects thousands of veterans every year to businesses with unmet hiring needs. The company also recently shared its veteran hiring expertise in the ebook download [“Best Practices for Hiring Veterans.”](#)

“Companies that have earned this designation have exceptionally strong hiring programs and meaningful jobs for transitioning service members, veterans and spouses,” said Daniel Nichols, Chief Product Officer at Victory Media. “Our Military Friendly® Employers have moved beyond answering, ‘Why hire military?’ They are truly aligning their jobs and recruiting efforts with Military Friendly® Schools to translate military competencies into civilian careers.”

Companies and organizations earning the Military Friendly® Employer designation were evaluated using three data sources in the scoring methodology: publicly available data from federal agencies; personal opinion data from veteran employees; and proprietary Military Friendly® survey data from participating organizations. More than 200 companies participated in the Military Friendly® Employers portion of the 2018 Military Friendly Companies survey.

Ratings methodology, criteria, and weightings were determined by Victory Media with input from the Military Friendly® Advisory Council of independent leaders in the higher education and military recruitment community. Final ratings were determined by combining an organization’s survey score with an assessment of the organization’s ability to meet thresholds for applicant, new hire retention, employee turnover and promotion, and advancement of veterans and military employees.

PeopleScout will be showcased along with other 2018 Military Friendly® Employers in the

December issue of *G.I. Jobs®* magazine, the January 2018 issue of *Military Spouse Magazine*, and on MilitaryFriendly.com.

About PeopleScout:

PeopleScout, a TrueBlue company (NYSE: TBI), is the world's largest RPO provider managing talent solutions that span the global economy, with end-to-end MSP capabilities supporting total workforce needs. PeopleScout boasts 98 percent client retention managing the most complex programs in the industry. The company's thousands of forward-looking talent professionals provide clients with the edge in the people business by consistently delivering now while anticipating what's next. Affinix™, PeopleScout's proprietary talent acquisition platform, empowers faster engagement with the best talent through an AI-driven, consumer-like candidate experience with one point ATS and VMS integration and single sign-on. Leveraging the power of data gleaned from engaging millions of candidates and contingent associates every year, PeopleScout enhances talent intelligence for clients across more than 70 countries with headquarters in Chicago and Sydney, and global delivery centers in Charlotte, Toronto, Montreal, Krakow, Gurgaon and Bangalore. For more information please visit www.peoplescout.com.

About Military Friendly® Employers:

The Military Friendly® Employers list is created each year based on extensive research using public data sources for thousands of federal contractors nationwide, input of military employees, and responses to the proprietary, data-driven Military Friendly® Employers survey from participating companies. The survey questions, methodology, criteria and weightings were developed with the assistance of an independent research firm and an advisory council of educators and employers. Data calculations and tabulations were independently evaluated for completeness and accuracy by EY. The survey is administered for free and is open to companies that have hired veterans in the past 12 months. Criteria for consideration can be found at MilitaryFriendly.com.

About Victory Media:

Founded in 2001, Victory Media is a service-disabled, veteran-owned small business (SDVOSB) that connects the military community to civilian employment, education and entrepreneurial opportunities through its G.I. Jobs®, Military Spouses, Vetpreneur®, STEM JobsSM and Military Friendly® brands.

Learn more about Victory Media at www.victorymedia.com.

View source version on businesswire.com:

<http://www.businesswire.com/news/home/20171205006425/en/>

PeopleScout
Caroline Sabetti, 312-560-9173
Global VP of Marketing and Communications
or
Victory Media
Gordon C. James Public Relations
Brian O'Malley, 480-703-8338

bomalley@gcjpr.com

Source: PeopleScout