

July 2, 2025



Greenlane's Leading Wholesale Platform Provides Exclusive Fulfillment of All Safety Strips Tech Corp's. Harm Reduction Solutions Offered via its Direct-to-Consumer Ecommerce Store

Safety Strips launches direct-to-consumer e-commerce store to expand access to its ToxiShield brand of test strips designed to combat fentanyl overdoses and drink spiking

Greenlane empowers brands and retailers under one platform, leveraging powerful automation, compliance, and fulfillment tools

BOCA RATON, FL / [ACCESS Newswire](#) / July 2, 2025 /Greenlane Holdings, Inc. ("Greenlane" or the "Company") (Nasdaq:GNLN), one of the premier global sellers of premium cannabis accessories, child-resistant packaging, and specialty vaporization products, today announced it will serve as the exclusive fulfillment platform for Safety Strips Tech Corp. ("Safety Strips") direct-to-consumer e-commerce store featuring ToxiShield, the company's trusted brand of harm reduction solutions designed to combat fentanyl overdoses and drink spiking.

The agreement to fulfill Safety Strips direct-to-consumer e-commerce orders follows Greenlane's previously announced exclusive multi-year distribution agreement with Safety Strips to distribute their fentanyl, xylazine and drink spike detection test strips in the U.S. via the Company's multiple online retail storefronts, as well as its wholesale portal.

Safety Strips is committed to increasing accessibility to rapid drug testing and harm reduction technologies, particularly fentanyl and drink spiking test strips, across North America. The new e-commerce store features the full line of ToxiShield products and allows individuals, organizations, and community groups to easily purchase Safety Strips' innovative products online, furthering harm reduction efforts in both public and private settings.

"With two decades of industry experience and a focus on innovation, Greenlane is well-positioned to meet the needs of customers in the high-demand market for harm reduction solutions. Our team is dedicated to helping customers improve their supply chain at all levels and we are excited to be working with Safety Strips to deliver their safe and compliant high-quality test strip products to their customers," said Barbara Sher, Chief Executive Officer for Greenlane.

This agreement recognizes Greenlane's well established distribution capabilities and technology infrastructure to enable businesses of all sizes to streamline fulfillment and grow

efficiently. Additionally, this initiative is consistent with Greenlane's ongoing product diversification initiatives designed to offer its customers a broader array of premium health, safety and wellness products.

About Safety Strips Tech Corp.

Safety Strips Tech Corp., a wholly owned subsidiary of Safe Supply Streaming Co Ltd., develops and commercializes innovative harm reduction tools, including proprietary fentanyl detection kits and drink spike test kits, providing individuals and communities with critical protections in a discreet, affordable format.

Visit the new store at: www.toxishield.com

About Greenlane Holdings, Inc.

Founded in 2005, Greenlane is a premier global platform for the development and distribution of premium smoking accessories, vape devices, and lifestyle products to thousands of producers, processors, specialty retailers, smoke shops, convenience stores, and retail consumers. We operate as a powerful family of brands, third-party brand accelerator, and an omnichannel distribution platform.

We proudly offer our own diverse brand portfolio and our exclusively licensed Marley Natural and K. Haring branded products. We also offer a carefully curated set of third-party products through our direct sales channels and our proprietary, owned and operated e-commerce platforms which include Vapor.com, PuffItUp.com, HigherStandards.com, Wholesale.Greenlane.com and MarleyNaturalShop.com.

For additional information, please visit: <https://investor.gnln.com>. For additional information, please visit: <https://gnln.com/>.

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Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 concerning Greenlane and other matters. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements. In some cases, you can identify forward-looking statements by terms such as "may," "will," "should," "expects," "plans," "anticipates," "could," "intends," "targets," "projects," "contemplates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these terms or other similar expressions. The forward-looking statements in this press release are only predictions. Greenlane has based

these forward-looking statements largely on its current expectations and projections about future events and financial trends that it believes may affect its business, financial condition and results of operations. Forward-looking statements involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. You should carefully consider the risks and uncertainties that affect our business, including those described in our filings with the Securities and Exchange Commission ("SEC"), including under the caption "Risk Factors" in Greenlane's Annual Report on Form 10-K filed for the year ended December 31, 2023 and the Company's other filings with the SEC, which can be obtained on the SEC website at www.sec.gov. These forward-looking statements speak only as of the date of this communication. Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements, whether as a result of any new information, future events or otherwise. You are advised, however, to consult any further disclosures we make on related subjects in our public announcements and filings with the SEC.

SOURCE: Greenlane Holdings, Inc.

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