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Greenlane Announces Launch of New Dry Herb Vaporizer From EYCE

BOCA RATON, FL / ACCESSWIRE / October 25, 2023 /Greenlane Holdings, Inc. ("Greenlane" or the "Company") (NASDAQ:GNLN), one of the largest global sellers of premium accessories, child-resistant packaging, and specialty vaporization products, today announced the launch of its newest product, the Eyce PV1.

The PV1, the first vaporizer device from Eyce is engineered with a rotating mouthpiece, a glass-coated alumina ceramic heat chamber, and a stainless-steel airflow path. The PV1 delivers smooth vapor while offering the same portability and durability that the Eyce consumer knows and loves.

Eyce takes classic smoking styles and elevates them with ultrafunctional designs. With most of its products crafted from virtually indestructible platinum-cured silicone and borosilicate glass, Eyce stands out from its all-glass counterparts. Extremely durable and portable, the platinum-cured silicone ensures high-heat resistance while also providing flexibility and a comfortable grip.

Designed to deliver discreet sessions that can be easily accomplished on the go, most products in the collection feature a built-in stash jar and are equipped with a material tool. All Eyce products are easy to clean and come in a variety of kaleidoscopic colors.

"We're thrilled about the evolution and expansion of the Eyce brand, which aligns seamlessly with our foray into the vaporizer space, the largest and most prominent accessory category. What makes this more compelling is Greenlane's possession of patented vape technology, a crucial factor positioning us for success in this venture," said CEO Craig Snyder.

About Greenlane Holdings, Inc.

Founded in 2005, Greenlane is a premier global platform for the development and distribution of premium smoking accessories, vape devices, and lifestyle products to thousands of producers, processors, specialty retailers, smoke shops, convenience stores, and retail consumers. We operate as a powerful family of brands, third-party brand accelerator, and an omnichannel distribution platform.

We proudly offer our own diverse brand portfolio including [DaVinci Vaporizers](#), [Higher Standards](#), [Groove](#), and [Eyce](#), and our exclusively licensed [Marley Natural](#) and [K.Haring](#) branded products. We also offer a carefully curated set of third-party products such as Storz & Bickel (Canopy-owned), Pax, VIBES, and CCELL through our direct sales channels and our proprietary, owned and operated e-commerce platforms which include [Vapor.com](#), [Vaposhop.com](#), [DaVinciVaporizer.com](#), [PuffItUp.com](#), [EyceMolds.com](#), [HigherStandards.com](#), and [MarleyNaturalShop.com](#).

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