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# **Strategic Environmental & Energy Resources, Inc. Announces Launch of Commercial Operations of Its Paragon CoronaLux(TM) Waste Destruction System at Sterall Waste Facility in South Florida**

GOLDEN, CO -- (Marketwired) -- 10/27/14 -- Strategic Environmental & Energy Resources, Inc. (SEER) (PINKSHEETS: SENR) announced today that its subsidiary, Paragon Waste Solutions, LLC ("Paragon"), has commenced commercial operation of its solid-waste CoronaLux™ destruction system installed in Broward County, Florida. The fully permitted, approved and commissioned facility began full commercial operations for the destruction of medical waste last week. Paragon is also in the process of permitting and opening medical waste treatment facilities in other locations in the United States, including Southern California as well as Europe.

Paragon and its operating partner, Sterall, a Florida-based waste treatment facility, are pleased to provide the South Florida market with the most advanced medical waste destruction system available. Sterall's facility will provide waste destruction services to a wide range of industries, including healthcare, dental, pharmaceutical, R&D laboratories, and consumer product manufacturers.

Paragon's CoronaLux™ technology offers the safest and most environmentally compliant process for the destruction of medical waste, while providing the smallest carbon footprint relative to any other available waste destruction method.

"The CoronaLux™ system was validated by the Florida Department of Health and exceeded all emission requirements," said Dr. Fortunato Villamagna, Paragon's CEO. "The system is now fully operational and our team is ready to provide South Florida with a much needed service. Paragon has already delivered a larger CoronaLux system for our second Sterall location in Palm Beach County. This larger facility will be opening as soon as we complete the permitting process there."

J. John Combs, CEO of SEER, added, "This is a milestone event for SEER and our shareholders as we continue to monetize and take our growing portfolio of disruptive technologies to market. We are extremely pleased to finally have Paragon's CoronaLux system in commercial and revenue-generating operation. Going forward, we anticipate placing our systems directly at hospitals and clinics as well as partnering with other existing waste treatment facilities in other states as we continue to demonstrate the system's safety, efficacy and game-changing advantages for our customers and the environment. We see tremendous opportunities for the CoronaLux systems both in the U.S. and abroad, not only

in the medical waste market but in other solid waste markets such as pharmaceutical, VOC gas, and refinery tank-bottom waste minimization."

#### *About Paragon Waste Solutions*

The Paragon system is a patent-pending, low-energy plasma assisted pyrolytic process that makes it possible to reliably and safely destroy hazardous, chemical, biological and regulated medical waste -- at central facilities or on-site and on-demand. In any industry, the system safely and easily prevents or destroys harmful emissions associated with high-temperature, thermal processes such as incineration, pyrolysis, or high-energy plasma.

#### *About Sterall*

Sterall, a private company, provides professional waste management services to a wide range of industries including healthcare, dental, medical services, pharmaceutical manufacturing, research and development laboratories, and consumer products manufacturing in South Florida.

#### *About Strategic Environmental & Energy Resources, Inc.*

Strategic Environmental & Energy Resources, Inc. (SEER) identifies, secures, and commercializes patented and proprietary environmental clean technologies in several multibillion dollar sectors (including oil & gas, renewable fuels, and all types of waste management, both solid and gaseous) for the purpose of either destroying/minimizing hazardous waste streams more safely and at lower cost than any competitive alternative, and/or processing the waste for use as a renewable fuel for the benefit of the customers and the environment. SEER has three wholly-owned operating subsidiaries: REGS, LLC; Tactical Cleaning Company, LLC; MV Technologies, LLC; and two majority-owned subsidiaries: Paragon Waste Solutions, LLC; and ReaCH4biogas ("Reach").

For more information about the Company visit: [www.seer-corp.com](http://www.seer-corp.com)

#### Safe Harbor Statement

This press release contains "forward-looking statements" within the meaning of various provisions of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, commonly identified by such terms as "believes," "looking ahead," "anticipates," "estimates," and other terms with similar meaning. Although the company believes that the assumptions upon which its forward-looking statements are based are reasonable, it can give no assurance that these assumptions will prove to be correct. Such forward-looking statements should not be construed as fact. Statements in this press release regarding the cost effectiveness, impact and ability of the Company's products to handle the future needs of customers are forward-looking statements. The information contained in such statements is beyond the ability of the Company to control, and in many cases the Company cannot predict what factors would cause results to differ materially from those indicated in such statements. All forward-looking statements in the press release are expressly qualified by these cautionary statements and by reference to the underlying assumptions.

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