

March 10, 2011



Strategic Environmental & Energy Resources Announces the Appointment of New Executive Vice President

COMMERCE CITY, CO -- (MARKET WIRE) -- 03/10/11 -- Strategic Environmental & Energy Resources, Inc. (SEER) (PINKSHEETS: SENR), a provider of vapor and emission control products, as well as technology-based industrial services in the environmental, oil & gas, renewable energy, and rail transportation sectors, announced today that it has appointed John Jenkins to serve as the company's new Executive Vice President. Mr. Jenkins will also join the Board of Directors of SEER where he will lead the formation of an Audit Committee.

Mr. Jenkins has a strong background of leadership experience in small public companies addressing high growth opportunities in technology markets. As CEO of San Holdings and TAVA Technologies he led the organizations through dramatic increase in top line revenues and improvement in bottom line performance. In both cases, acquisitions were complementary to organic growth. At TAVA, in 5 years, its public market capitalization increased from approximately \$3M to a sale in a cash transaction for nearly \$200M.

His career includes significant international experience with both Morgan Crucible Plc. and Coors Ceramics where he began his career. He holds a B.S. Mechanical Engineering from the University of Washington and a Juris Doctor from the University of Denver.

John Combs, CEO of SEER, said, "The appointment of Mr. Jenkins is the first of several steps planned by SEER to enhance and broaden its executive management team and invest in expanded corporate governance."

About Strategic Environmental & Energy Resources, Inc.

Strategic Environmental & Energy Resources, Inc. is a leading provider of technology-based industrial services in the environmental, renewable energy, and rail transportation sectors. The Company has three operating subsidiaries: REGS, LLC (d/b/a Resource Environmental Group Services), that provides industrial services to companies in the petroleum, industrial, manufacturing, and medical industries, as well as to university, government and environmental consulting sectors; Tactical Cleaning Company, LLC, a dedicated fixed and mobile railcar and tanker truck cleaning company with operations in Colorado, Montana, Nebraska, Louisiana, and Oklahoma, with plans to expand into additional states; and MV, LLC, an innovative developer and provider of technology-based renewable energy alternatives and economic environmental solutions related to emission and vapor control. Together, these companies provide industrial and tank cleaning services, oil & gas field services, hydroblasting services, environmental construction services, management and transportation of industrial wastes, railcar and tanker truck cleaning, sludge dewatering services, vapor and emission control technologies, renewable energy alternatives, and general environmental and waste management services.

For more information, go to:

<http://www.seer-corp.com>

This press release contains "forward-looking statements" within the meaning of various provisions of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, commonly identified by such terms as "believes", "looking ahead", "anticipates", "estimates" and other terms with similar meaning. Specifically, statements about demand for, and effectiveness of, the Company's products and services are forward looking statements. Although the company believes that the assumptions upon which its forward-looking statements are based are reasonable, it can give no assurance that these assumptions will prove to be correct. Such forward-looking statements should not be construed as fact. The information contained in such statements is beyond the ability of the Company to control, and in many cases the Company cannot predict what factors would cause results to differ materially from those indicated in such statements. All forward-looking statements in the press release are expressly qualified by these cautionary statements and by reference to the underlying assumptions.

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