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Strategic Environmental & Energy Resources Names Gary Moser Business Development Manager of REGS, LLC Subsidiary

COMMERCE CITY, CO -- (MARKET WIRE) -- 03/25/08 -- Strategic Environmental & Energy Resources, Inc. (Strategic) (PINKSHEETS: SENR), a leading provider of technology-based industrial services in the environmental, energy and rail transportation sectors, today announced the appointment of veteran industry sales executive Gary Moser as business development manager of the Company's REGS, LLC subsidiary.

Moser brings to REGS more than 27 years of experience in environmental business development and support services. He most recently was senior project manager with a large and successful environmental services firm where he was responsible for new business development in the government, military, railroad, manufacturing, and transportation sectors. Prior assignments include Waste Management of Colorado, Inc., where he held the positions of industrial waste specialist and major accounts representative, focusing on new business development and customer retention; and Conservation Services, Inc., where he was an industrial waste sales representative covering Colorado and Wyoming.

J John Combs III, president of Strategic, said Moser is REGS' first-ever formal marketing executive, noting that the Company's steady growth since inception has been achieved primarily through customer referrals and a strong reputation for quality and performance.

"We are very pleased to welcome Gary Moser to our team and look forward to benefiting from his deep industry knowledge, contact base, and extensive in-field experience," Combs said. "Mr. Moser has been a strong new business producer in his prior assignments. His addition to our team underscores our commitment to a long-term organic growth strategy. He joins REGS at a time of unprecedented growth in our industry and will help us take advantage of tremendous opportunities to expand our scope of services and customers base while strengthening our core revenue producing offerings. In his position as business development manager, he is responsible for our overall domestic sales and marketing program, including new business development and key account management."

"I am excited to be joining REGS and playing a key role in the Company's ambitious growth plans," Moser said. "Since its inception in 1994, the Company has developed a strong reputation and extensive list of blue chip customers who value the level of expertise and professionalism we bring to each assignment. With demand for environmental services at an all-time high and many of our competitors experiencing capacity issues, we are ideally positioned to leverage our core strengths and fill the void with one of the most rapidly

expanding environmental services portfolios in the industry."

About Strategic Environmental & Energy Resources, Inc.

Strategic Environmental & Energy Resources, Inc. is a leading provider of technology-based industrial services in the environmental, energy, and rail transportation sectors. The Company has two operating subsidiaries: REGS, LLC (d/b/a Resource Environmental Group Services), which provides industrial services to companies in the petroleum, industrial, manufacturing, and medical industries as well as to university, government and environmental consulting sectors; and Tactical Cleaning Company, LLC, a dedicated fixed and mobile railcar and tanker truck cleaning company with operations in Colorado, Nebraska, Pennsylvania and Oklahoma, with plans to expand into additional states. Together, REGS and Tactical Cleaning provide industrial and tank cleaning services, hydroblasting services, environmental construction services, transportation of recovered industrial wastes, railcar and tanker truck cleaning, sludge dewatering services, and general environmental and waste management services.

For more information, go to:

<http://www.seer-corp.com>

<http://regsindustrial.com>

This press release contains "forward-looking statements" within the meaning of various provisions of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, commonly identified by such terms as "believes," "looking ahead," "anticipates," "estimates" and other terms with similar meaning. Specifically, statements about the Company's plans for growth and expansion, leveraging core strengths, the Company's services portfolio, Gary Moser's new business development expertise, and pursuit of new markets are forward-looking statements. Although the company believes that the assumptions upon which its forward-looking statements are based are reasonable, it can give no assurance that these assumptions will prove to be correct. Such forward-looking statements should not be construed as fact. The information contained in such statements is beyond the ability of the Company to control, and in many cases the Company cannot predict what factors would cause results to differ materially from those indicated in such statements. All forward-looking statements in the press release are expressly qualified by these cautionary statements and by reference to the underlying assumptions.

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