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Toyota Selects Sirius XM Connected Vehicle Services to Provide Next Generation Connected Services for Toyota and Lexus Vehicles

New long-term agreement expands existing relationship between Toyota Motor Sales and SiriusXM as new services are introduced

NEW YORK, Sept. 17, 2015 /PRNewswire/ -- SiriusXM and Toyota Motor Sales U.S.A. today announced that Toyota has selected Sirius XM Connected Vehicle Services Inc., a unit of SiriusXM, to provide an exciting variety of next-generation connected vehicle services for Toyota and Lexus vehicles, in addition to the popular services already offered today.



"At Toyota, we are always working to give our customers the best driving experience possible, and this new agreement with SiriusXM assures we can do just that with the best connected vehicle services across a broader range of Toyota-brand vehicles than ever before for many years to come," said Sandy Lobenstein, Toyota VP of Connected Vehicle Technology and Planning. "Our customers expect a world-class offering of connected services. And as those services in safety, security and remote convenience continue to evolve, we will work with SiriusXM to offer a superior driving experience to our customers."

"SiriusXM has been providing connected vehicle services to Toyota since 2009, and we are thrilled to have been selected as their next generation telematics service provider to continue this important relationship," said SiriusXM CEO, Jim Meyer. "We are proud that Toyota values the suite of in-vehicle services provided by SiriusXM. Along with our unparalleled audio entertainment offerings, customers have an unbeatable combination that will enhance the driving experience of Toyota and Lexus vehicles."

For more information on SiriusXM, please visit siriusxm.com.

About Sirius XM Connected Vehicle Services Inc.

Sirius XM Connected Vehicles Services Inc. is a leading provider of connected vehicles services to Acura, BMW, Honda, Hyundai, Infiniti, Jaguar, Land Rover, Lexus, Nissan, Subaru, and Toyota. Sirius XM Connected Vehicle Services Inc. gives customers access to a suite of safety, security, and convenience services including automatic crash notification, enhanced roadside assistance, remote door unlock, remote start, stolen vehicle recovery

assistance, turn-by-turn navigation, and more.

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