

September 10, 2015



SiriusXM Announces Programming for 2015 NFL Season

SiriusXM kicks off another season tonight, offering subscribers most comprehensive coverage available on radio

Subscribers get every NFL game plus daily talk on SiriusXM NFL Radio channel; Shannon Sharpe and Jason Taylor join roster of hosts for 2015

NEW YORK, Sept. 10, 2015 /PRNewswire/ -- SiriusXM will offer fans the most comprehensive coverage of the NFL available on any audio platform throughout the 2015 season, featuring live broadcasts of every game plus daily NFL talk on the SiriusXM NFL Radio channel.



The NFL kicks off its 96th season tonight, September 10 (8:30 pm ET), when the defending Super Bowl Champion New England Patriots host the Pittsburgh Steelers. SiriusXM will offer subscribers both the Patriots radio broadcast and Steelers radio broadcast, as well as the national Westwood One Radio broadcast.

Throughout the season all NFL games through Super Bowl 50 air on satellite radios. Subscribers to the SiriusXM All Access package – which includes satellite radio and internet listening – can also listen to every game via the SiriusXM app and at SiriusXM.com. SiriusXM's schedule also includes multiple Spanish-language NFL broadcasts each week. Weekly NFL schedules with SiriusXM channel assignments can be found at www.siriusxm.com/nflschedule.

[SiriusXM NFL Radio](#) (channel 88), the only 24/7 radio channel dedicated to the NFL, enters its 12th season on the air and continues to offer the most comprehensive and in-depth audio coverage of the league.

SiriusXM NFL Radio's daily programming lineup features shows hosted by NFL experts and interviews with players, coaches and executives from around the league. The channel showcases an unparalleled roster of hosts that includes former players, coaches and front office executives. These include Gil Brandt, Tim Brown, Mark Dominik, Rich Gannon, Brad Hopkins, Maurice Jones-Drew, Pat Kirwan, James Lofton, Anthony "Booger" McFarland, Jim Miller, Bill Polian, Phil Savage, Takeo Spikes, Amani Toomer, Ross Tucker and Solomon Wilcotts.

Joining the roster this year will be former Miami Dolphins defensive end Jason Taylor, a

three-time First Team All-Pro and six-time Pro Bowl selection, and Hall of Fame tight end Shannon Sharpe, who previously hosted on SiriusXM NFL Radio in 2009.

SiriusXM NFL Radio voices also include a number of NFL insiders and radio veterans including Bob Papa, Bruce Murray, Alex Marvez, Howard David, Vic Carucci, Dan Leberfeld, Bill Lekas, Zig Fracassi, Steve Torre, Casey Stern, Howard Balzer, Jeff Rickard, Lance Medow, Mike Keith and Tom Pelissero.

Tonight, Jim Miller and Pat Kirwan will host their daily show, *Movin' The Chains*, live from Foxborough, MA before the Patriots-Steelers game. Miller and Casey Stern will host post-game coverage after the final whistle.

Throughout the season SiriusXM NFL Radio listeners will also hear weekly interviews with many head coaches from around the league.

Follow the SiriusXM NFL Radio channel on Twitter ([@SiriusXMNFL](https://twitter.com/SiriusXMNFL))

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 28.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#). To view and download SiriusXM logos and artwork, please visit SiriusXM.com/LogosAndPhotos.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the

results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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