

Andy Cohen to Launch his Exclusive SiriusXM Channel Radio Andy on September 14

New 24/7 channel to feature live weekly show hosted by Andy Cohen & daily, in-depth interview series with special guests including Madonna, Judd Apatow, Bill Hader, Reba McEntire, Senator Claire McCaskill, Debra Messing, Laverne Cox and more

Sandra Bernhard, Bevy Smith and Lance Bass to host live daily shows on Radio Andy

NEW YORK, Sept. 9, 2015 /PRNewswire/ -- SiriusXM announced today that Andy Cohen, popular late night talk show host of "Watch What Happens Live" on Bravo, television producer, and bestselling author, will launch his all-new SiriusXM channel Radio Andy on Monday, September 14 on SiriusXM channel 102.



The new exclusive channel, which will be executive produced by Cohen, will feature programming personally curated and presented by the late night talk show host.

Cohen will host *Andy Cohen Live*, the weekly, two-hour live interactive show during which he will talk about his current obsessions, including what's happening in the world of pop culture and news. Cohen will be joined by guests including celebrities and friends; TV icon and

comedian Carol Burnett will be Cohen's first guest on the show's September 14 premiere. Subscribers will have the opportunity to call in to the show.

Radio Andy will also feature *Deep & Shallow with Andy Cohen*, the interview series with one-on-one conversations with Cohen and celebrities, newsmakers and iconic names in entertainment. During the first month, the show will feature interviews with a different celebrity and iconic personality, including Madonna, Connie Britton, Nile Rodgers, Christina Hendricks, Reba McEntire, Debra Messing, Ricki Lake, Laverne Cox, Bill Hader, Senator Claire McCaskill, Colin Jost, RuPaul, Judd Apatow, Adam Lambert, Gina Gershon, Ana Gasteyer, Angela Kinsey, Laura Linney, Valerie Bertinelli and many more.

The exclusive channel will also include daily, live shows hosted by comedian, actress and author Sandra Bernhard; fashion and lifestyle expert Bevy Smith and TV personality and former member of 'NSync Lance Bass.

"SiriusXM has given me the ultimate in uncensored creative freedom: a 24/7 channel to do whatever I want with whomever I choose. I've spent the last few months putting together an amazing lineup of creative and talented personalities with more to come," said Andy Cohen. "I am so excited for listeners to get to know another side of myself, sometimes deep and often shallow, and dive into what's happening in the world with unique and singular voices like Sandra Bernhard, Bevy Smith and Lance Bass, each entertaining forces on the pulse of pop culture who are also a crazy good time. As an aside, I'm thrilled to be next to my hero Howard Stern on the SiriusXM dial."

"Radio Andy is the ultimate extension of Andy Cohen's vast pop culture sensibility that spans beyond celebrities, TV, music, art and much more. Now fans will hear directly from Andy and his handpicked hosts about their pop culture obsessions, live and uncensored," said Scott Greenstein, President and Chief Content Officer, SiriusXM.

"I want this show to act as a time capsule, packed with the little curiosities and snapshots of our culture ...that everyone can relate to and, hopefully, take them on a journey as well. THAT is *Sandyland*," said Sandra Bernhard. "I am looking forward to the creative freedom I know I'll have with SiriusXM. Andy Cohen is an old friend, he gets me, and that's a luxury to have in this business. It's a good collaboration and a lot of fun."

"I'm ready to have an unedited, unfiltered, rollicking good time on Bevelations!" said Bevy Smith. "Whether I'm chatting with my celebrity pals or an interesting character from my neighborhood, it's going to be pure B.S., that's Bevy Smith!"

"I've tried for years to be one of the Real Housewives but Andy always said I wasn't bitchy enough. Well wait until he hears the new Dirty Pop I'm bringing to Radio Andy," said Lance Bass. "Every show's going to end with a ton of Chardonnay and a slap fight with my producer. Oh and I'll also have a bunch of my famous friends stopping by to play games, talk pop culture and share their playlists. I can't wait to launch Dirty Pop 2.0 live from New York!"

Radio Andy Programming Lineup:

Deep & Shallow with Andy Cohen Monday—Friday, 7:00 am ET/PT

An interview series with one-on-one conversations between Andy and celebrities,

newsmakers and iconic names in entertainment. The daily show will feature interviews with Madonna, Nile Rodgers, Reba McEntire, Debra Messing, Laverne Cox, Bill Hader, Judd Apatow, Adam Lambert and many more. *Deep & Shallow* will be rebroadcast throughout the day.

Andy Cohen Live

Mondays, 10:00 am—12:00 pm ET

A weekly two hour live interactive show, during which Andy Cohen will talk about all of his current obsessions, including what's happening in the world of pop culture and news. Andy will be joined by guests including celebrities and friends. Subscribers will have the opportunity to call in to the show.

Andy's Divas

Tuesdays 7:00 -8:00 pm ET

A weekly music show hosted by Andy Cohen that will feature some of Andy's favorite musical divas.

Andy's Utopia Ten

Fridays 7:00 pm - 8:00 pm ET

Radio Andy will rebroadcast Andy Cohen's countdown show on SiriusXM's Utopia channel.

Sandyland

Monday—Friday, 12:00 pm—1:00 pm ET

The live daily show will be entertaining, uncensored and unpredictable discussions on topics curated by Sandra Bernhard's varied and broad range of interests with her trademark intelligence and sharp humor. Bernhard will talk about everything from sports, music and artists that she loves, food, travel, history, Judaism, politics, art, fashion, "American oddities" and more. Bernhard will be joined by celebrity friends, including musicians, sports figures, designers and other special guests.

Bevelations

Monday—Friday, 6:00—7:00 pm ET

Bevy Smith, TV personality, lifestyle expert and social media raconteur, will be live on the air each day giving it to listeners straight, no chaser. Forget the status quo, polite conversations and formalities, *Bevelations* is about sharing what her listeners really want to hear about pop culture, women's issues, dating and sex, music and fashion!

Dirty Pop with Lance Bass

Monday—Friday, 4:00—6:00 pm ET

TV personality and former member of 'NSync, Lance Bass will host a new version of his *Dirty Pop* SiriusXM radio show live from New York City. Bass will talk about gossip, pop culture, music and will be joined by celebrity friends.

Subscribers will also be able to listen to Radio Andy via SiriusXM On Demand through the SiriusXM App for smartphones and other mobile devices and online at <u>siriusxm.com</u>.

For more information on SiriusXM, please visitwww.siriusxm.com.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 28.4 million subscribers. SiriusXM creates and broadcasts commercialfree music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and at shop.siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-byturn navigation.

On social media, join the SiriusXM community on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u>. To view and download SiriusXM logos and artwork, please visit <u>SiriusXM.com/LogosAndPhotos</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements

can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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Contact for SiriusXM:

Samantha Bowman 212 901 6644 samantha.bowman@siriusxm.com



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To view the original version on PR Newswire, visit http://www.prnewswire.com/news-releases/andy-cohen-to-launch-his-exclusive-siriusxm-channel-radio-andy-on-september-14-300139898.html

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