

"Yahoo News on POTUS" to Launch on Sirius XM

Live, weekly political show to launch with incoming Senate Majority Leader Mitch McConnell and Senator Cory Gardner as scheduled first guests

"Yahoo News on POTUS" is the first national radio platform for Yahoo News

NEW YORK, Dec. 2, 2014 /PRNewswire/ -- Yahoo News and SiriusXM announced today the launch of "Yahoo News on POTUS," a live, weekly show, beginning Wednesday, December 3rd, on <u>SiriusXM POTUS</u>, the 24/7 non-partisan channel dedicated to the Politics of the United States. "Yahoo News on POTUS" is the first national radio platform for Yahoo News.



Hosted by Yahoo News' Chief White House correspondent, Olivier Knox, "Yahoo News on POTUS" will feature live interviews with national leaders in politics and public life as well as special guests tackling current events and more. Each show will feature a news-maker of the week, and a dynamic roundtable led by Knox with an alternating panel of Yahoo News' political contributors including Matt Bai, Michael Isikoff, Meredith Shiner, Liz Goodwin and Jon Ward. Incoming Senate Majority Leader Mitch McConnell and Senator Cory Gardner are scheduled as guests for the show's debut. The new show will air on SiriusXM channel 124 Wednesdays at 2:00 pm ET.

"Yahoo News on POTUS' brings the authoritative Yahoo News brand to radio for the very first time," said Dave Gorab, Vice President and General Manager, Talk Programming, SiriusXM. "SiriusXM listeners coast to coast will now be able to listen to the sharp insight and analysis of the Yahoo News political team while driving in their cars."

"Our show will have news making guests, insightful takes from our team of reporters and outside journalists, and maybe a few oddballs here and there," said Olivier Knox, Chief Washington Correspondent, Yahoo News and host, "Yahoo News on POTUS." "I'm thrilled (and a little frightened) to take on this amazing opportunity!"

"Yahoo News on POTUS' is a great opportunity to collaborate with SiriusXM while showcasing the amazing work our team produces on a daily basis," said Megan Liberman, Editor in Chief, Yahoo News.

SiriusXM listeners are encouraged to submit questions via Twitter and Facebook @SiriusXM, or tweet Olivier directly @OKnox.

After each broadcast, "Yahoo News on POTUS" will be available on <u>SiriusXM On Demand</u> for subscribers listening via the SiriusXM Internet Radio App for smartphones and other mobile devices or online at <u>siriusxm.com</u>.

For more information, please visit www.siriusxm.com

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 26.7 million subscribers. SiriusXM creates and broadcasts commercialfree music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the SiriusXM Internet Radio App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automotive manufacturers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to

attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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