

February 4, 2025




## Where Champions Play, Clover Powers the Pay

Clover to Empower Small Businesses in New Orleans from February 5 – 10, 2025

MILWAUKEE--(BUSINESS WIRE)-- [Clover](#), the leading all-in-one point-of-sale solution, is going all in on 'small' during football's biggest week. Kicking off in one of the country's most vibrant food and cultural capitals, this year's Big Game will see tens of thousands of fans and visitors descend on New Orleans, and Clover will be there to support the Superdome and small businesses power the pay, play hard and dream big through feeding fans, fueling fandom, and delighting attendees.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20250204524266/en/>

 Where champions play, Clover powers the pay. During football's biggest week, Clover is going all in on 'small,' supporting the Superdome and small businesses in New Orleans. (Photo: Business Wire)

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### ***Clover in the Community***

As the only payment processor inside the Superdome, Clover is well-versed in what it takes to feed a hungry crowd. During

the Big Game, Clover is taking its innovation and expertise to restaurants across the city, providing them with the inspiration, support, and tools they need to win throughout the week and beyond. Select Clover powered, beloved New Orleans restaurants include Voodoo Tavern & Po Boys, Felix's Restaurant and Oyster Bar, The Café Nola, TukTuk Thai Street Food, and more.

### ***Marshall Faulk Talks Big with Small***

New Orleans hometown hero Marshall Faulk is one of the greatest running backs in history and an entrepreneur, foodie, and Clover customer. He's an inspiration to many on and off the gridiron. Clover and Marshall are partnering to turn a lens on small businesses and showcase how Clover is a key part of the Faulk Formula for Success. Faulk and Clover will make surprise visits to several local Clover powered restaurants, including Addis, Bayou Road, and Creole Creamery. During his visit, Faulk will huddle with the owners, chefs, and staff, while delivering words of wisdom and inspiration, along with providing Clover Resiliency Packs to get them prepared for the big week.

### ***The Big Apple Meets the Big Easy***

Two New York City landmark restaurants are heading to New Orleans with Clover. This partnership will deliver Fini's Pizza's iconic pies and Rao's Italian Restaurant pop up's sought-after cuisine to the Big Easy in a series of unique dining experiences. Clover is rolling out the green carpet for guests and notable local, national celebrities and personalities across sports, business, culinary, and lifestyle to join in on the celebratory occasion.

### ***Every Seat is a Good Seat with Clover***

For those lucky fans that have scored a seat at the Big Game, Clover will be at the Superdome to power the play, all game long. Whether purchasing concessions or new gear from your favorite sports team, Clover has an unobstructed view of what makes for a great fan experience, and we will be doing our part to deliver the goods during the Big Game. *Stay tuned!*

Get ready to score more with Clover during the Big Game week in New Orleans! To learn more about Clover, visit [Clover.com](https://www.clover.com) and follow @Clover on [Instagram](#), [X](#), [Facebook](#) and [LinkedIn](#).

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Source: Fiserv, Inc.