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## **Fiserv Pulls in Mobile Payments Awards for Popmoney**

- Fiserv and Popmoney honored for the most innovative delivery of a service via the mobile channel at the Mobile Money Global Awards
- Popmoney named Best Mobile Payment service at the Mobile Excellence Awards
- Both awards recognize the significant and unique value of the network of 2,000 banks and credit unions through which Popmoney is available

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that its Popmoney<sup>®</sup> person-to-person (P2P) payments service has taken top honors at both the Mobile Money Global Awards and the Mobile Excellence Awards. Both awards recognized the potential of Popmoney to transform personal payment habits as consumers move away from paper-based cash and check payments toward electronic payments initiated via email or text, as well as the service's powerful delivery model via a network of 2,000 U.S. banks and credit unions and Popmoney.com.

### **Mobile Money Global Awards**

Fiserv received the Innovation in Mobile Value-Added Services award at the Mobile Money Global Awards in recognition of Popmoney. The awards, presented during the Mobile Money & Digital Payments Summit in Dubai, celebrate organizations that have worked to establish and deploy successful mobile money programs across the world. The shortlist was chosen by the Mobile Money Global Advisory Board and the finalists were chosen via an open polling of international industry professionals. The Innovation in Mobile Value-Added Services award recognizes a company that has been most innovative in developing new services and finding new ways to deliver them via the mobile channel.

### **Mobile Excellence Awards**

Fiserv also received the Best Mobile Payment award for Popmoney at the prestigious cross-industry Mobile Excellence Awards in Marina del Rey, Calif. These awards recognize industry excellence in all segments of the mobile ecosystem, from mobile business to mobile entertainment. The Best Mobile Payment award honors a company that has developed an outstanding mobile payment solution with the winner being chosen based on strategic initiative, impact of technology used in the industry, creativity, ease of use and reach, and execution and proven success in the market.

"With so many third-party providers entering the person-to-person payments market, it's important for financial institutions to offer and promote their own personal payment options,"

said Marc West, senior vice president, Electronic Payments, Fiserv. “Our research continues to show that the majority of consumers prefer to make these types of payments using their bank account. Popmoney positions our financial institutions clients to stay competitive in this new environment, enabling their customers to use their computer or a mobile device to pay each other using their existing bank accounts.”

Popmoney is currently available via a network of 2,000 U.S. banks and credit unions and at [Popmoney.com](http://Popmoney.com). Mobile apps are also available for Apple<sup>®</sup>, Android<sup>™</sup> and Windows Phone<sup>®</sup> devices. With Popmoney, consumers can send money to and receive money from friends, family and others they know or owe using their existing bank account. The service requires that users have a U.S.-based bank account.

#### **Additional Resources:**

- Mobile Excellence Awards – <http://mobilexawards.com/>
- Mobile Money Global Awards – <http://www.mobile-money-gateway.com/event/mobile-money-global-2013/page/mobile-money-global-awards>

#### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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#### **Media Relations:**

Ann Cave  
Director, Public Relations  
Fiserv, Inc.  
678-375-4039  
[ann.cave@fiserv.com](mailto:ann.cave@fiserv.com)

or

#### **Additional Contact:**

Julie Smith  
Public Relations Manager  
Fiserv, Inc.  
412-577-3341  
[julie.smith@fiserv.com](mailto:julie.smith@fiserv.com)

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