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## **ANZ Extends Mobile Financial Services to Unbanked and Underbanked Consumers with Mobiliti Reach from Fiserv**

Mobile banking and payments capabilities are provided across Pacific nations under the ANZ goMoney brand using Mobiliti Reach from Fiserv

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that Australia and New Zealand Banking Group (ANZ), a \$642.12 billion asset banking group, has launched an extensive mobile banking and payment service in several nations in the Pacific. The bank, which has offered Fiserv-supported mobile financial services to its customers since 2006, is now providing mobile financial services to unbanked and underbanked consumers in Samoa, Vanuatu, Solomon Islands and Papua New Guinea. The bank is using Mobiliti Reach™ from Fiserv, which is designed to meet the needs of consumers in emerging markets, to provide these services under the ANZ goMoney™ brand.

“ANZ goMoney allows customers to send money to family and friends, pay their bills, purchase airtime top-up vouchers and view their account balances and history on their mobile phones,” said Mr. Vishnu Mohan, CEO Pacific, ANZ.

Under the ANZ goMoney brand, Mobiliti Reach from Fiserv enables consumers without a banking relationship to save, send and spend their money – transactions traditionally carried out in cash. Popular transaction types include merchant payments at the point-of-sale, person-to-person payments, mobile phone top ups and more traditional banking services like balance checks and transaction history.

With the deployment of Mobiliti Reach, ANZ has successfully extended financial functionality to customer segments that cannot be effectively or profitably serviced through traditional banking channels, such as physical branches. This helps ANZ fulfill its commitment to be the most compelling and convenient bank in the region.

“ANZ goMoney makes banking simpler and more convenient than ever before,” said Mark Baker, CEO Papua New Guinea, ANZ. “With ANZ goMoney, customers are able to purchase goods from accredited merchants, thus eliminating the need to carry cash. We are also providing an easy way to open a bank account and register for ANZ goMoney with one of our ANZ goMoney sales agents.”

“The success of the ANZ goMoney service among both existing customers and consumers with no prior banking relationships demonstrates the potential of the mobile channel to create new revenue sources and reach new customer segments,” said Nick Wilde, senior vice president, International Group, Fiserv. “Mobiliti Reach is a proven and cost-effective way

for banks to reach and serve consumers in untapped markets, providing access to convenient financial services that can improve their everyday lives.”

Mobiliti™ from Fiserv supports mobile banking and payments for hundreds of financial institutions and millions of consumers worldwide. It is available in multiple distinct versions, including Mobiliti Reach, which is designed to meet the specific needs of mass market consumers in emerging markets. Mobiliti Reach is built on the same industry-leading Mobiliti platform used in more developed banking markets.

### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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### **Media Relations:**

Ann Cave  
Director, Public Relations  
Fiserv, Inc.  
+1 678-375-4039  
[ann.cave@fiserv.com](mailto:ann.cave@fiserv.com)

or

### **Additional Contact:**

Julie Smith  
Public Relations Manager  
Fiserv, Inc.  
+1 412-577-3341  
[julie.smith@fiserv.com](mailto:julie.smith@fiserv.com)

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