

Datavault AI Showcases Cutting-Edge Tech at NFL Hall of Fame and Major Industry Trade Shows, Receives Pinnacle Award

Pinnacle Award, national media coverage, and multi-sector tech deployments highlight Datavault AI's accelerating momentum in digital identity, immersive media, and AI-powered engagement platforms.

BEAVERTON, Ore.--(BUSINESS WIRE)-- *Datavault AI Inc.* (NASDAQ: DVLТ), a leader in AI-powered data monetization and digital identity technologies, continues to build national momentum with high-profile industry engagements, award wins, and strategic product integrations. The company showcased its latest platforms, VerifyU™, ADIO™, and DVHOLO™ at the NFL Hall of Fame events in Canton (July 31 through August 3) and the 2025 NFL Preseason Opener, reaching a diverse national audience. Through its collaboration with [NFL Alumni Health](#), Datavault AI will introduce VerifyU identity tokens to over 25,000 attendees and 200+ high-profile guests, marking a public debut of its secure AI-driven digital identity solution. The event features stakeholders from leading organizations including Walmart, the DEA, and SPIRE Academy, while ambassadors like Ray Lewis and Emmitt Smith amplify the initiative's social reach to an audience of over 20 million.

"Our continued momentum reflects strong product-market fit as we accelerate adoption across key verticals," said Nate Bradley, CEO of Datavault AI. "From showcasing VerifyU at the NFL Hall of Fame to our expanded footprint in national trade shows, our technologies are entering a phase of scalable deployment."

In parallel with its consumer-facing initiatives, Datavault AI is strengthening its footprint in the \$60B+ global event technology market. Through CompuSystems (CSI), its integrated event registration and engagement platform, Datavault's ADIO and DVHOLO platforms are now deployed at major 2025 events such as ASSP, AWFS, SEBC, and Cosmoprof North America. These cross-market activations highlight the versatility and growing demand for immersive and AI-powered content delivery in both consumer and enterprise event environments.

The company's role in transforming the event space was recently profiled in *Trade Show Executive*, one of the industry's most respected publications. The feature recognized how CSI's integration of Datavault's ADIO and DVHOLO technologies are redefining event engagement and audience analytics. Last month, Datavault AI was honored with a Pinnacle Award, a nationally recognized accolade celebrating excellence across key technology sectors, for its leadership in digital identity, spatial computing, and content distribution technologies.

About Datavault AI Inc.

Datavault AI™ (Nasdaq: DVLT) is leading the way in AI driven data experiences, valuation and monetization of assets in the Web 3.0 environment. The company's cloud-based platform provides comprehensive solutions with a collaborative focus in its Acoustic Science and Data Science Divisions. Datavault AI's Acoustic Science Division features WiSA®, ADIO® and Sumerian® patented technologies and industry-first foundational spatial and multichannel wireless HD sound transmission technologies with IP covering audio timing, synchronization and multi-channel interference cancellation. The Data Science Division leverages the power of Web 3.0 and high-performance computing to provide solutions for experiential data perception, valuation and secure monetization. Datavault AI's cloud-based platform provides comprehensive solutions serving multiple industries, including HPC software licensing for sports & entertainment, events & venues, biotech, education, fintech, real estate, healthcare, energy and more. The Information Data Exchange® (IDE) enables Digital Twins, licensing of name, image and likeness (NIL) by securely attaching physical real-world objects to immutable metadata objects, fostering responsible AI with integrity. Datavault AI's technology suite is completely customizable and offers AI and Machine Learning (ML) automation, third-party integration, detailed analytics and data, marketing automation and advertising monitoring. The company is headquartered in Beaverton, OR. Learn more about Datavault AI at www.dvlt.ai.

About VerifyU

VerifyU is a trusted leader in identity verification solutions for academic institutions, businesses and organizations worldwide. By leveraging state-of-the-art technology, VerifyU offers secure, efficient and user-friendly tools to streamline processes, enhance trust and ensure compliance. Learn more about VerifyU [here](#).

About ADIO

ADIO is a pioneer in inaudible tone technology, delivering cutting-edge solutions that seamlessly integrate data transmission into audio content. By enabling interactive, secure, and non-intrusive user experiences, ADIO's technology is transforming industries such as advertising, broadcasting, and consumer engagement. Learn more about ADIO at www.dvlt.ai.

About DVHolo

DVHolo is at the forefront of next-generation holographic technology, offering high-fidelity, real-time holographic experiences that transform engagement across live events, virtual meetings, and entertainment. In partnership with HYPERVISION, DVHolo delivers cutting-edge solutions that bring immersive media to life, setting a new standard in holography. Learn more about DVHolo at www.dvlt.ai.

About CompuSystems, Inc.

CSI is a premier provider of registration, data analytics, and lead management services for live events, offering cutting-edge solutions and unparalleled customer support to clients in the trade, association, corporate, and government event markets. With a strong focus on innovation, customer service, and sustainability, CSI is dedicated to delivering exceptional event experiences for clients and their attendees. Learn more about CSI [here](#).

Forward Looking Statements Disclaimer

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, as amended, and other securities laws. Words such as "expect," "will," "anticipates," "continues" and variations of such words and similar future or conditional expressions are intended to identify forward-looking statements. Such forward-looking statements, including statements herein regarding our business opportunities and prospects, strategy, future revenue expectations, licensing initiatives, patent initiatives as well as the successful implementation of the patented technologies, are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Readers are cautioned not to place undue reliance on these forward-looking statements. Actual results may differ materially from those indicated by these forward-looking statements as a result of various risks and uncertainties including, but not limited to, the following: our ability to successfully utilize all intellectual property that has been issued and granted Notices of Allowance; risks regarding our ability to utilize the assets we acquire to successfully grow our market share; risks regarding our ability to open up new revenue streams as a result of the various patents mentioned in this press release; our current liquidity position and the need to obtain additional financing to support ongoing operations; general market, economic and other conditions; our ability to continue as a going concern; our ability to maintain the listing of our common stock on Nasdaq; our ability to manage costs and execute on our operational and budget plans; our ability to achieve our financial goals; the degree to which our licensees implement our technologies into their products, if at all; the timeline to any such implementation; risks related to technology innovation and intellectual property, and other risks as more fully described in our filings with the U.S. Securities and Exchange Commission. The information in this press release is provided only as of the date of this press release, and we undertake no obligation to update any forward-looking statements contained in this communication based on new information, future events, or otherwise, except as required by law.

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Investors:

Alliance Advisors Investor Relations

datavaultinvestors@allianceadvisors.com

Marketing Inquiries:

marketing@vault.email

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