



NASDAQ: WISA

Sequire Investor Summit Puerto Rico



Forward Looking Statements

This presentation of WiSA Technologies, Inc. (NASDAQ: WISA) (the "Company", "us", "our" or "WiSA") contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements, include, among others, the Company's and Data Vault Holdings, Inc.'s expectations with respect to the timing of the Company's name change, the Company's and CSI's expectations with respect to the proposed acquisition of CSI by the Company (the "Acquisition"), including statements regarding the benefits of the Acquisition, the anticipated timing of the Acquisition, the implied valuation of CSI, the products offered by CSI and the markets in which it operates, and the Company's and CSI's projected future results and market opportunities, as well as information with respect to WiSA's future operating results and business strategy. Readers are cautioned not to place undue reliance on these forward-looking statements. Actual results may differ materially from those indicated by these forward-looking statements as a result of a variety of factors, including, but not limited to: (i) risks and uncertainties impacting WiSA's business including, risks related to its current liquidity position and the need to obtain additional financing to support ongoing operations, WiSA's ability to continue as a going concern, WiSA's ability to maintain the listing of its common stock on Nasdaq, WiSA's ability to predict the timing of design wins entering production and the potential future revenue associated with design wins, WiSA's ability to predict its rate of growth, WiSA's ability to predict customer demand for existing and future products and to secure adequate manufacturing capacity, consumer demand conditions affecting WiSA's customers' end markets, WiSA's ability to hire, retain and motivate employees, the effects of competition on WiSA's business, including price competition, technological, regulatory and legal developments, developments in the economy and financial markets, and potential harm caused by software defects, computer viruses and development delays, (ii) risks related to the DataVault Asset

Purchase, including WiSA's ability to realize some or all of the anticipated benefits from the DataVault Asset Purchase, (iii) risks related to the Acquisition, including WiSA's ability to realize some or all of the anticipated benefits from the Acquisition, any risks that may adversely affect the business, financial condition and results of operations of CSI, including but not limited to cybersecurity risks, the potential for AI design and usage errors, risks related to regulatory compliance and costs, potential harm caused by data privacy breaches, digital business interruption and geopolitical risks, and (iv) other risks as set forth from time to time in WiSA's filings with the U.S. Securities and Exchange Commission. The information in this press release is as of the date hereof and neither the Company nor CSI undertakes any obligation to update such information unless required to do so by law. The reader is cautioned not to place under reliance on forward looking statements. Neither the Company nor CSI gives any assurance that either the Company or CSI will achieve its expectations.

This presentation shall not constitute an offer to sell, or the solicitation of an offer to buy, nor will there be any sale of these securities in any state or other jurisdiction in which such offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of such state or jurisdiction. No offering of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act, or an exemption therefrom.

Data Technology & Licensing Company

6th IP Company

CEO, a proven leader, leveraging his experience commercializing and successfully monetizing an IP portfolio for 5 licensing companies

67 Patents

IP and patents targeting AI applications, decentralized blockchain, redefined data ownership, crypto anchors and acoustic science

Large, Growing AI & Blockchain Markets

Blockchain data + AI Web 3.0 growing TAM expected to reach ~\$2B by 2027 for solutions enabling customers to monetize their digital assets

High Margin Licensing Model

HPC software licensing for sports & entertainment, events & venues, biotech, education, fintech, real estate, healthcare, energy and more

Traction with Global Customers

Solutions providing Digital Twins, tokenization, data ownership and more with AI, ML & marketing automation, customization, security, privacy and third-party & Web 3.0 systems integration







Proven Leadership Monetizing IP

Nathaniel T. Bradley

Datavault Co-Founder & CEO, and now WiSA Technologies CEO



Featured in Forbes, Fortune and Entrepreneur As seen in:















Newsmaxty

Bloomberg



7 patents

- 100 Employees in Phoenix, AZ
- Pioneer in Internet Talk Radio

12 patents NASDAQ:UPLD

- \$1.6B market cap on 2/20
- Patents acquired by Upland Software

16 patents **NASDAQ: AEYE**

• \$258.8M market cap on 12/20

120 patents NASDAQ:MARA

• \$3.2B market cap on 4/21

Total 67 Patents* 26 patents* 41 patents*



1998

2010

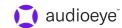
2020

2022

2024

VA VOICEAMERICA





















Rapidly Growing, Multi-Billion Dollar Markets



BLOCKCHAIN DATA

\$1.07T

Market Size by 2027

68%

CAGR



ARTIFICIAL INTELLIGENCE WEB 3.0

\$795B

Market Size by 2027

40%

CAGR





Further Monetizing Acoustic Science

Patented data over sound, spatial control of it and the industry standard in multi-channel wireless transmission quality only from Datavault®.



BENEFITS



CAPABILITIES

Data over sound and invisible mobile QR code



Ultrasonic anchor



Data tone transmission



Mobile response receiver platform allows for complete management of ultrasonic tones



Drives two-way dialog with broadcasting



Anchors real world mobile marketing



Ties to data for comprehensive analysis and gamification







Events Market



Concert Event Resorts World, Las Vegas December 2023 | 5,000 Participants

Goals

- Increase engagement by gamifying experience
- Boost Resorts World revenue
- Direct traffic to bars & night club
- Offer additional events

14%

Visitor Engagement*

\$120

Average Visitor Spend

7%

Of Engaged Visitors Bought Additional RW Events





Fostering fan engagement through an innovative game experience



Sponsored by Levis & Las Vegas Convention Center to increase wayfinding and brand loyalty



Statistic game features and commemorative tokens



Content Streaming



Experiential and Events
E-commerce and Retail Platforms



Mobile and Location-Based Marketing

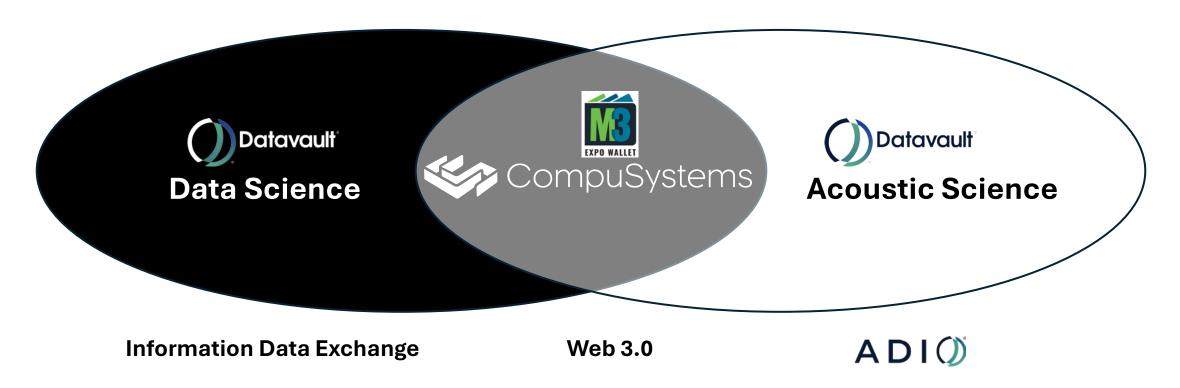




Monetizing IP in Event Technology

Signed Definitive Agreement to Acquire CompuSystems (CSI)

Announced Dec. 30, 2024; Closing on or about Jan. 31, 2025











Industry Leader in Custom Event Registration & Lead Retrieval Solutions



Core Services

- Registration
- Lead Retrieval
- Data Analytics



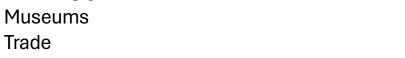
Event Types Serviced

- Corporate
- Government
- Consumer



The CompuSystems Difference

- Built for events of any type and size
- A modern platform that meets all client needs
- Field technicians with thousands of hours of experience
- Customer-centric project managers with decades of expertise





- 5 decades of deep inner workings and long-standing relationships with organizers, exhibitors, attendees
- 50+M registrants and over 1,000s of events, many recurring, over 2 decades
- Executive team is uniquely positioned for the transfer from

Web 2.0 to Web 3.0







ADIO® + M3 Expo Wallet =

Powerful Platform to Connect Audience in More Meaningful Ways



Increase Exhibitor Value

Provide M3 Expo Wallet prospect-matching algorithms to identify and align attendees with an exhibitor's ideal profile and drive attended engagement with ADIO haptics.



Enhance Attendee Experience

Provide highly targeted attendees who opt-in with ADIO technology's inaudible tones to be delivered in real-time.



Support Organizers

Deliver scores of actionable data. Improve attendee satisfaction. Improve ROI for exhibitors.

Leading the Industry









Synergy: Innovation & Financials

A Powerful Technology Partnership

- Exclusive integration of ADIO®'s proximity-based, patented technology into CSI's event solutions.
- Combines ADIO®'s inaudible tone technology with CSI's proprietary prospect-matching algorithms for smarter attendee targeting.

Opportunities Beyond Events

- Enables WiSA® to target industries outside events, such as museums, stadiums, and historic sites.
- Potential to license ADIO® technology to other event service providers, creating additional revenue streams.

Innovating for the Future

- CSI's enhanced M3 Expo Wallet now offers unmatched tools for engagement and sustainability.
- Rollout in January 2025 ensures seamless implementation for customers and cements leadership in event tech.







HYPERVSN and ADIO® Designed to Drive Results





Sports Arenas & Stadiums

Increase fan experience and drive engagement during games or events.



Shopping Malls

Drive traffic to retailers and increase conversion.



Events & Conventions

Enhance attendee engagement create memorable brand experience.



Hotels & Resorts

Connect with travelers and enhance their stay with convenient, personalized experiences.

40%

Longer viewing & engagement time vs. 2D digital

Impact

2x

Higher chance of holographic images being seen

UPTO

40%

Increase in sales of promoted products





Real-World **Applications** in Education

VerifyU[™] - Monetizing Credentials, Degrees and Memorabilia

- Generates immutable metadata that indexes. scores and prices data of all types in Web 3.0
- Creates value through scarcity, utility and encrypted data protection
- Ensures identity of credentialed graduates is verifiable over patented sonic data verification

BENEFITS OF OUR PLATFORM



Protect Credentials

Create, mint & issue credentials that are tokenized and encrypted with identity and credential information.



Web 3.0 Systems Integration

Connect to existing infrastructure to add Web 3.0 blockchain functionality. Manage cohorts and alumni connections through secure and scalable infrastructure.



Generate Revenue

Develop new revenue through creation of data objects of value and market them on our patented Information Data Exchange.



EXTENDED BENEFITS



Monetizing Name, Image, Likeness (NIL)

NIL market set to grow from \$1B in 2024 to \$1.7B in 2025*



Licensing Supercomputer time for Al course work and research

Worldwide shortage of supercomputer infrastructure effecting .edu Al degreed programs





Supercomputing: **Digital Twins Symposium**

A collaboration with US national labs for High Performance Computing (HPC), focusing on securing 200+ projects across energy, life sciences, agriculture, and healthcare, starting with a custom Phytointel platform, powered by Datavault and HPC



Biodiesel Market Potential

The global biodiesel market is valued between \$30B – 40B annually, with about \$1.75B attributable to canola oil, assuming a 50% vegetable oil share and a 10% canola oil share within it. This market is growing at an estimated 7%-10% compound annual growth rate.

Emerging Demand for Biofuels

Driven by government initiatives like the Renewable Fuel Standard, the biofuel market is projected to surpass \$190B by 2027, highlighting opportunities for crops like canola as key biofuel feedstocks.



Datavault's PhytoIntel's Role in Plant Biotechnology

The PhytoIntel platform, powered by Datavault's underlying Data Management and Visualization technologies, applies HPC and AI to create predictive models for gene modification, aiming to develop a "Digital Twin" of plant species. This technology supports advancements in plant traits such as yield and stress resistance.



Canola as a Strategic Biofuel Feedstock

Enhancing canola's yield and oil quality through biotech solutions positions it well to meet the rising demand for sustainable energy sources, further strengthening its role in the biofuels sector.



Data-Driven Biotechnology for Precision

Unlike traditional approaches, PhytoIntel integrates multi-omics data (genomics, transcriptomics, metabolomics) with AI for a comprehensive, predictive model promising precision improvements in gene-editing outcomes for plant biotechnology.





Valuation

LAKE STREET PARTNERS FAIRNESS OPINION, WISA TECHNOLOGIES PROXY

\$266M - \$501M

In November 2024, Lake Street Partners estimated value of the Data Vault intellectual property ranged between \$77 million and \$145 million, the total value of the ADIO intellectual property ranged between \$189 million and \$356 million, and the total value for the Transferred Assets ranged between \$266 million and \$501 million.

HOULIHAN LOKEY

\$180M - \$320M

In November 2022, Houlihan Lokey estimated the value of the Data Vault and Adio intellectual property in the range of \$180 million to \$320 million.



The Purchase Price for the Transferred Assets was approximately \$75 million based on the closing price of WiSA's common stock on January 16, 2025.

For reference: Large data science and licensing companies trade at high multiples of revenue and include:

- Datadog, Nasdag: DDOG \$53 billion market cap, trading at 23x revenue
- Snowflake, Nasdaq: SNOW \$57 billion market cap, trading at 17x revenue
- **Databricks, private** estimated valuation \$55 billion, 21x revenue





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