



NASDAQ: WISA

The New Industry Standard for Immersive Wireless Sound

August 19, 2021

Benzinga Reopening Stocks Summit

Forward Looking Statements



This presentation of Summit Wireless Technologies, Inc. (NASDAQ: WISA) (the “Company” or “WISA”) contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Readers are cautioned not to place undue reliance on these forward-looking statements. Actual results may differ materially from those indicated by these forward-looking statements as a result of risks and uncertainties impacting Summit Wireless’ business including, current macroeconomic uncertainties associated with the COVID-19 pandemic, our the ability to predict the timing of design wins entering production and the potential future revenue associated with design wins; rate of growth; the ability to predict customer demand for existing and future products and to secure adequate manufacturing capacity; consumer demand conditions affecting customers’ end markets; the ability to hire, retain and motivate employees; the effects of competition, including price competition; technological, regulatory and legal developments; developments in the economy and financial markets and other risks detailed from time to time in Summit Wireless’ filings with the Securities and Exchange Commission, including those described in “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC, as revised or updated for any material changes described in any subsequently-filed Quarterly Reports on Form 10-Q, including the one we anticipate filing with the SEC on August 10, 2021. The information in this presentation is as of the date hereof and the Company undertakes no obligations to update unless required to do so by law.

* WiSA Ready TVs, gaming PCs and console systems are "ready" to transmit audio to WiSA Certified speakers when a WiSA USB Transmitter is plugged in and a user interface is activated through an APP or product design like LG TVs.

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Summit Wireless



Summit Wireless is a leading provider of **immersive, wireless sound technology** for intelligent devices & next-generation home entertainment systems

Summit Wireless

NASDAQ: WISA



Markets and sells ASICS, modules & IP that is integrated into leading TV & speaker brands



Association with 70+ leading CE brands implementing WiSA global interoperability standard

WiSA Association: Building a Standard



The WiSA Association has 70+ member brands implementing worldwide standards for high definition, multi-channel, low latency audio using our WiSA global interoperability standard



TVs



AVRs



iPhone



Windows 10
Surface Pro



XBOX



Consumers Win

- Greater simplicity -
- Greater access to content -
- Lower cost to enable -



The Evolution of Sound



Personal



Whole House



Immersive Sound

Strong Q2 2021 Accomplishments

- Won 5th TV brand **TOSHIBA**
- Launched SoundSend Android TV app for Sony, Toshiba, Sharp, Hisense, Insignia, etc.
- Increased adoption: 2M visitors expected in 2021
- Opened first WiSA storefront  www.amazon.com/wisa
- Joined Russell Microcap[®] Index
- Raised \$10M gross proceeds in July

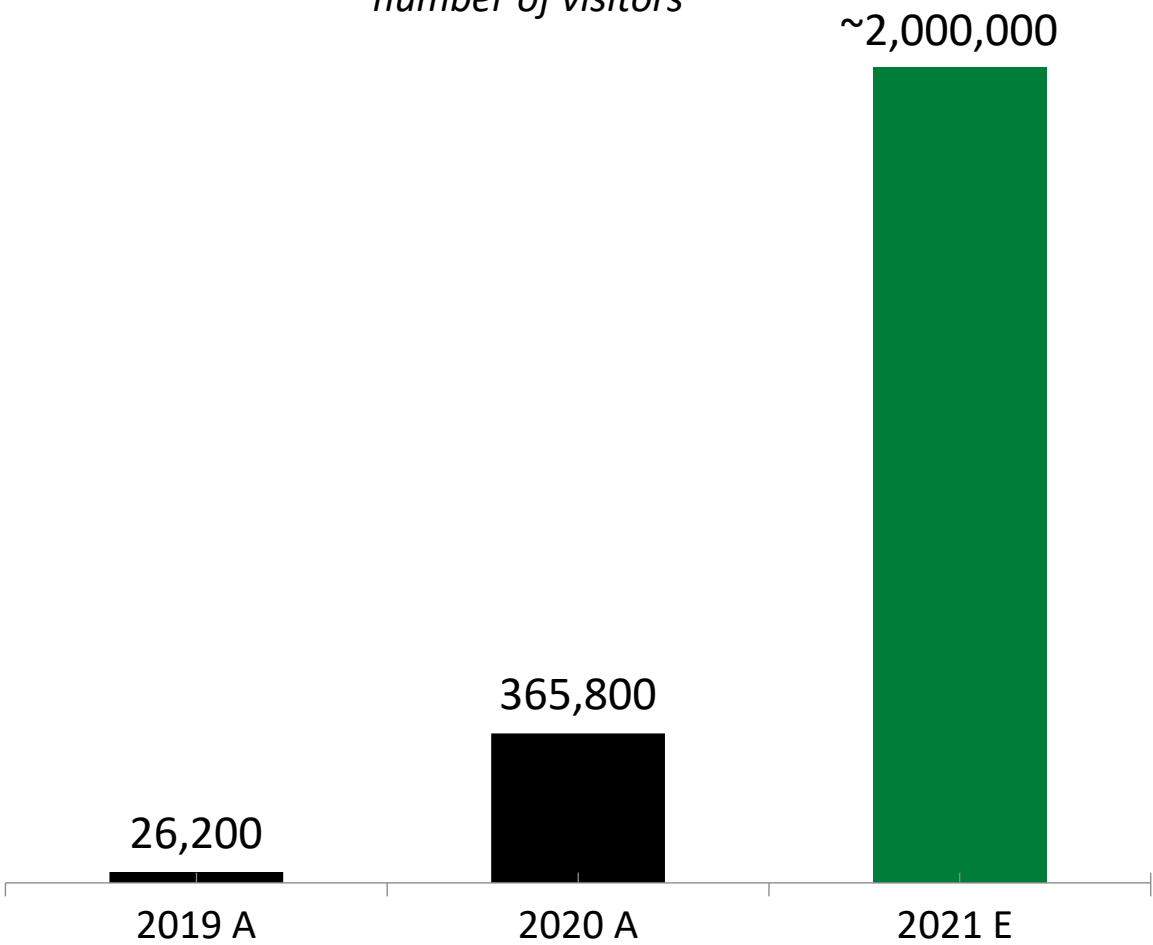


Why Now?

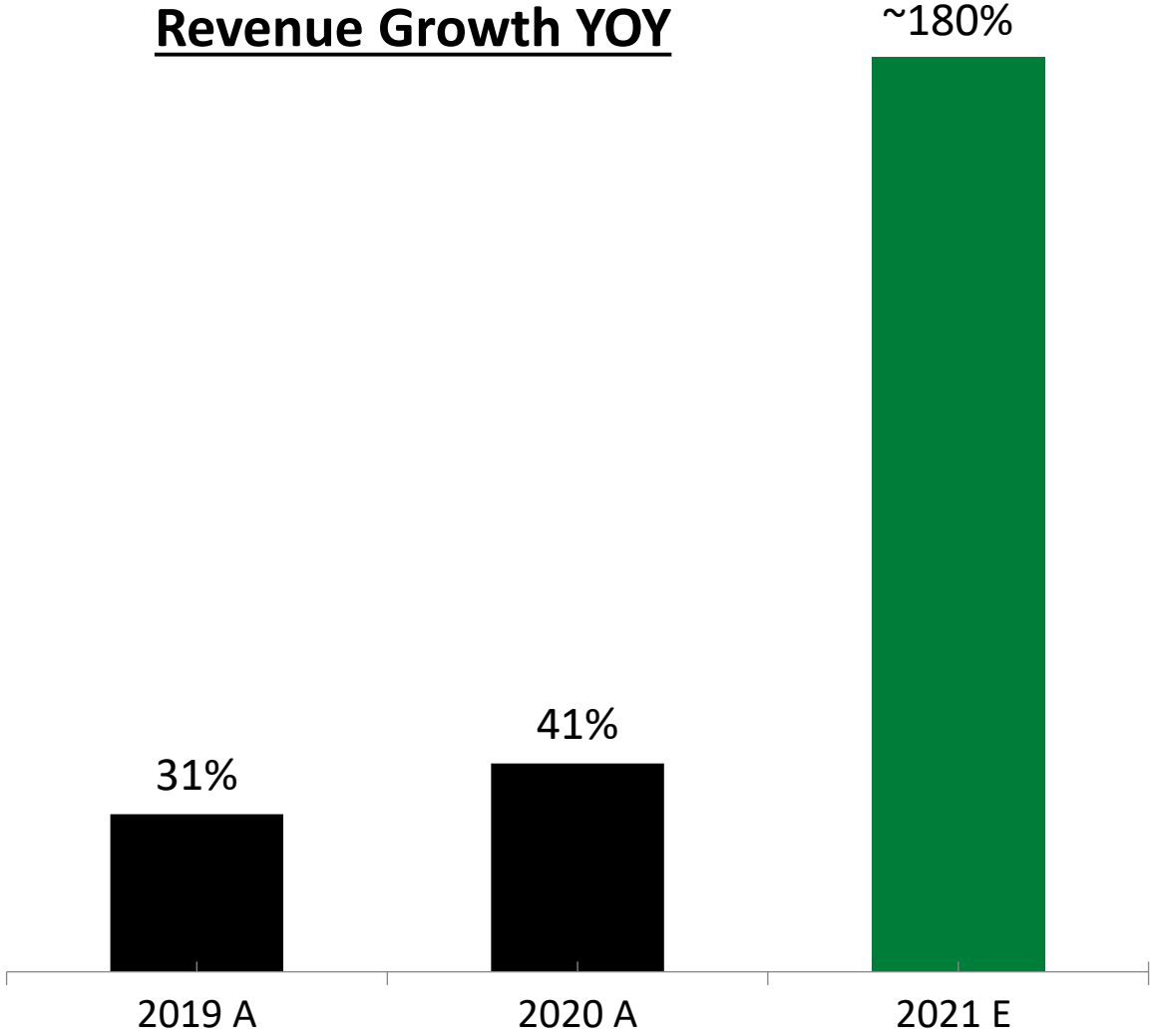


Annual Website Traffic

number of visitors



Revenue Growth YOY



25+ Brands Shipping Summit Wireless' Technology



2021 Shipping Display Brands



Hisense

Bang & Olufsen

TOSHIBA

Skyworth

6th Display Brand

Strategic Partners



THX

Hansong

2021 Shipping Soundbar & Speaker Brands



Bang & Olufsen

ONKYO
IMAGINATIVE SIGHT & SOUND

Klipsch

KEF

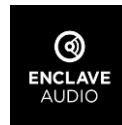
SAVANT

Platin

LOVESAC
Designed for Life™ Furniture Co.



almando
NO LIMITS TO YOUR HOME ENTERTAINMENT



DYNAUDIO

System Audio A/S

buchardt
DENMARK



LOG

Gato Audio

GOLDMUND
SWISS MADE

WHARFEDALE

E+F

The EC LIVING
BY ELECTROCOMPANET

VEDDAN

lexicon

Davone

wecler

PIEGA
SWITZERLAND

LG, Hisense & Toshiba WiSA TVs



WiSA Ready Certified



QNED, OLED,
Nanocell, Laser



Hisense



WiSA SoundSend Certified Program



TOSHIBA

*REGZA is the first
certified product family*

Launched SoundSend Android TV app



SONY
TOSHIBA
Hisense
SHARP
INSIGNIA

Multiple New Speakers



Bang and Olufsen (B&O)



Harman Radiance



Lithe for Dolby Atmos



Onkyo SOUND SPHERE



Today's Sound Experience Options



WiSA's Advantage

- Better Sound Field
- Simple Installation
- Lower Prices

WiSA Home Theater Discreet Speakers / Spatial Sound



Soundbar + Subwoofer +
Simulated Dolby Digital/Atmos



Soundbar + Subwoofer



Soundbar



TV



\$799

\$1,300

\$1,800

\$899+

WiSA

Premium Soundbar Systems (i.e. Sony/Sonos/Bose)

Audio Performance

Primary Growth Drivers



SoundSend

*universal, low-cost
WiSA connectivity*

WiSA Wave

- *2M visitors
projected for 2021*
- *Amazon Storefront
increases ease of WiSA
Certified™ sale*

Discovery: Next-Gen Wi-Fi Module

*Wi-Fi tech broadening the
market through lower cost*



WiSA's Award-Winning Unifier



Your Smart TV

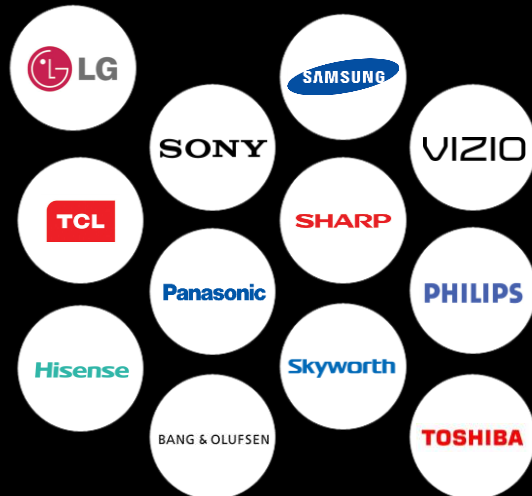
Works with 100s of millions of
TVs with ARC/eARC

WiSA SoundSend

Universal transmitter easily connects to
your TV and sends HD audio to speakers

Amazing Speakers

Amazing WiSA Certified speakers
from great brands



WiSA Wave Benefits Brands and Consumers



Brands:

- Ad cost covers multiple brands
- Displays WiSA as a Category

Consumers:

- Educates on WiSA benefits
- Directs them to “learn more” or shopping sites

Marketing:

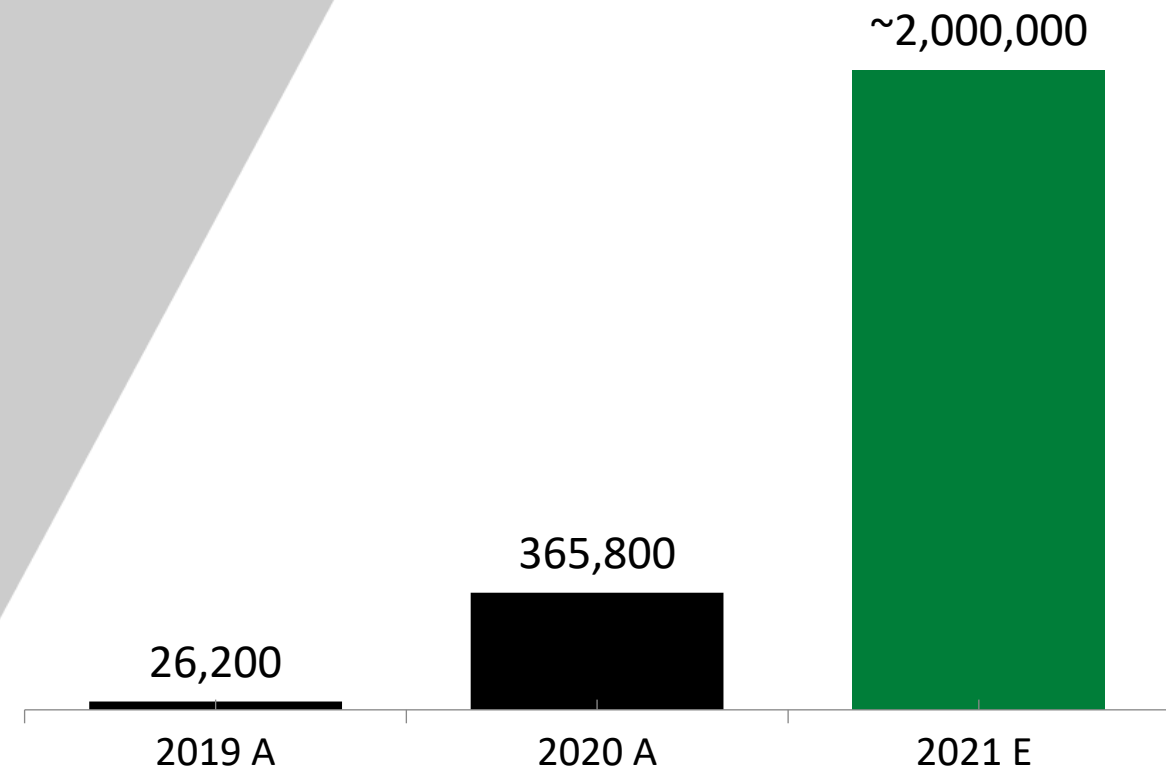
- Identifies an audio consumer
- Tags a consumer for remarketing

Reseller:

- Facilitates consumer buying

Annual Website Traffic

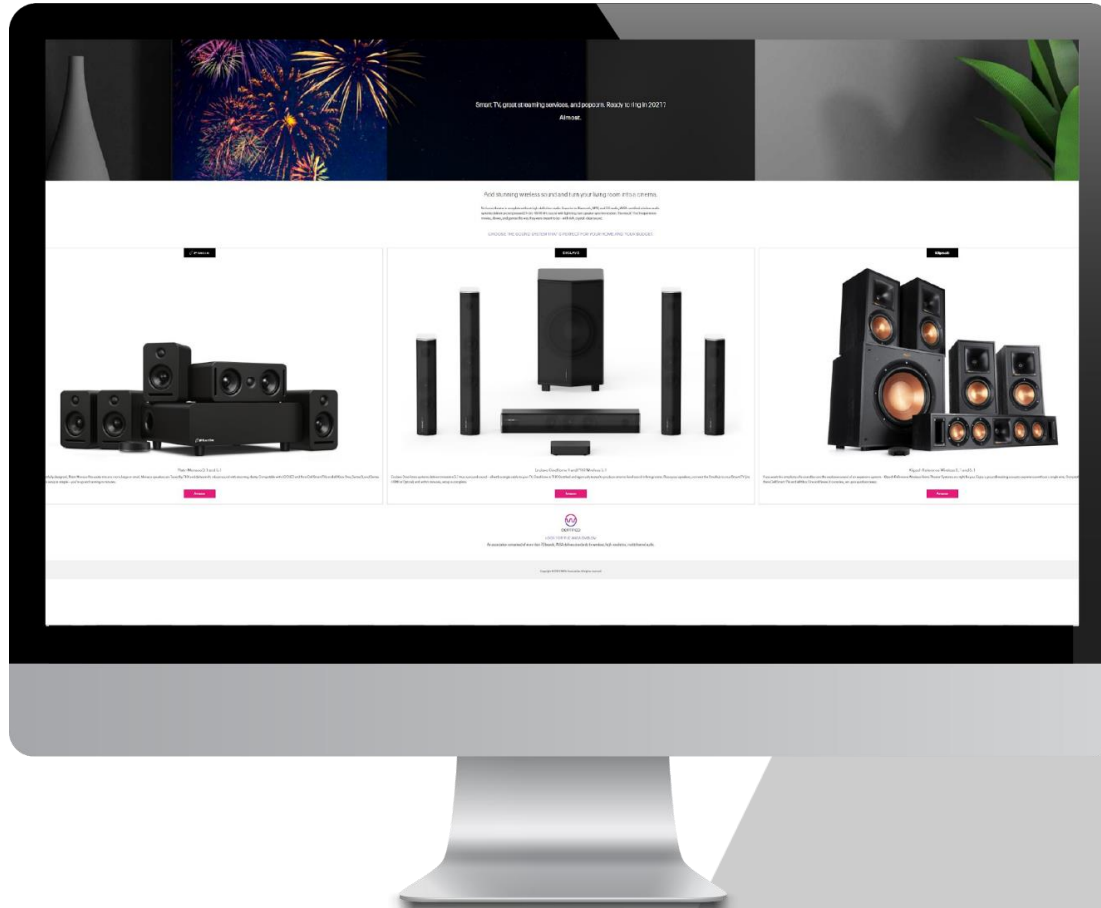
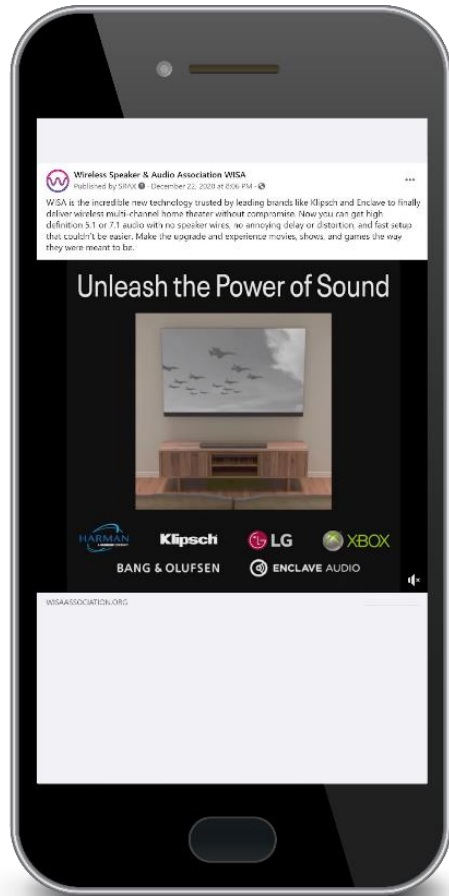
number of visitors



WiSA Wave Leveraging Digital Marketing

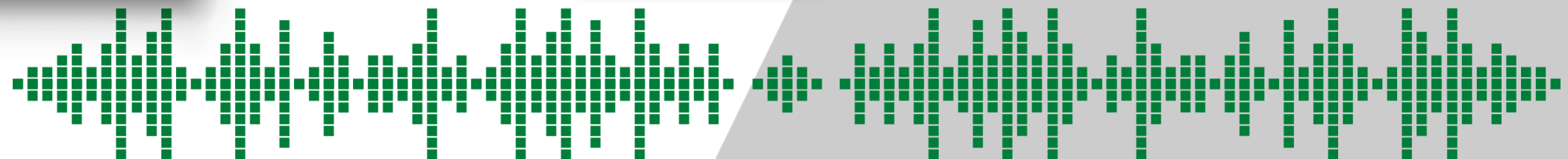


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Brands or retailers remarket using WiSA Wave analytics. For example:

- Demographics
- Geography
- Repeat visitors
- Shoppers vs researchers
- Time on site
- Consumer vs audiophile shopper



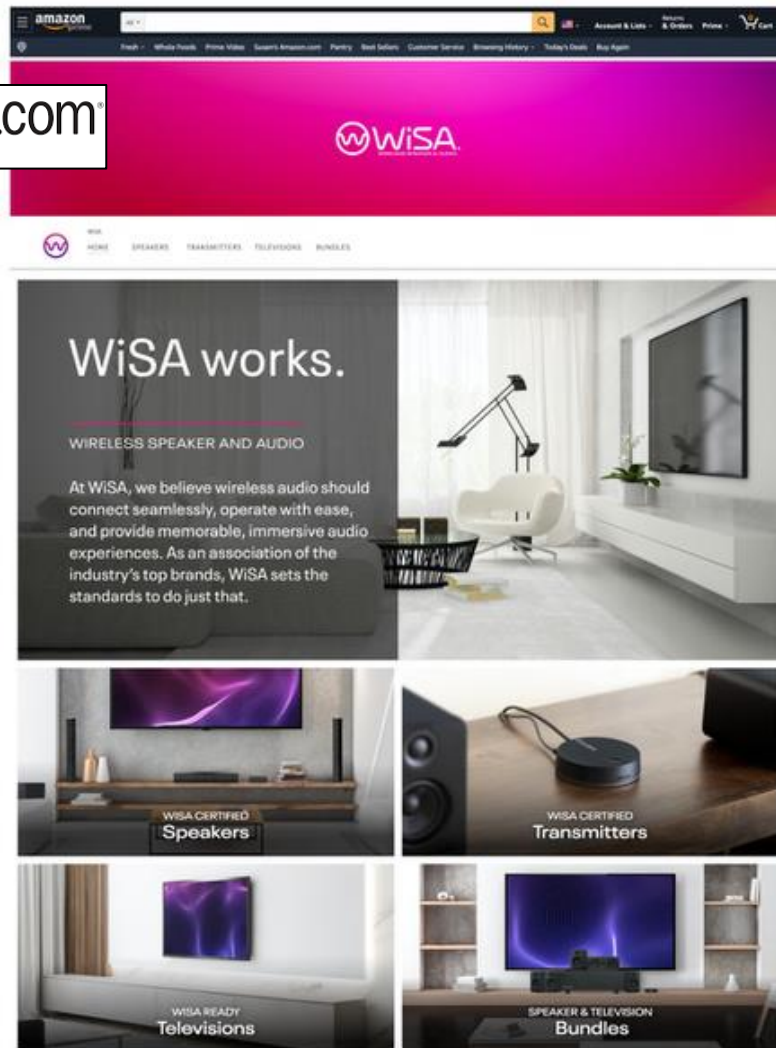
Expanding the Ecosystem



Opening Retail Storefronts

www.amazon.com/wisa

amazon.com



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Establishing Various Price Points

Audiophile Brands

\$2,000 - \$20,000



Mainstream

\$1,098 - \$1,495



Entry Level

\$799 - \$999



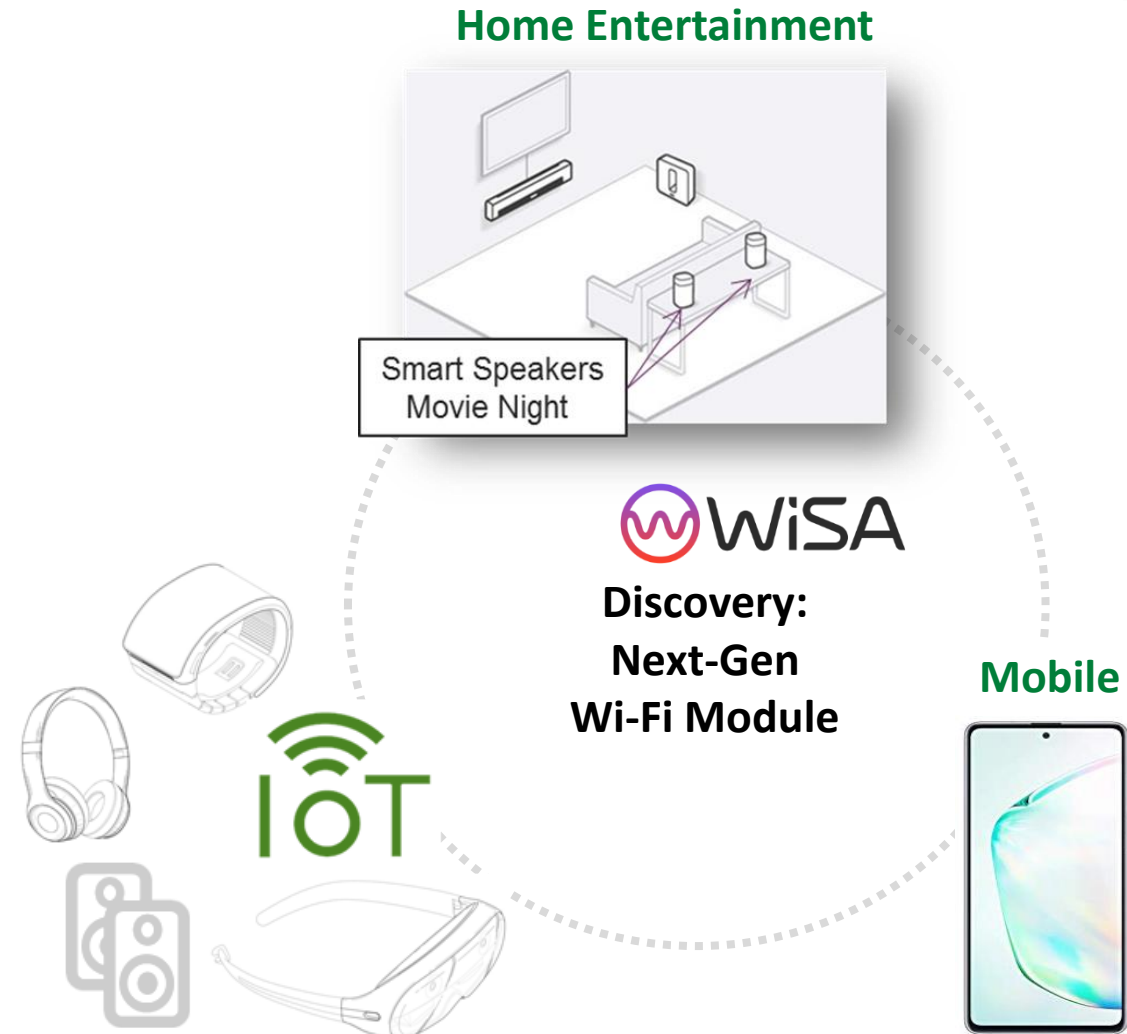
Milan 5.1 with
WiSA SoundSend



Beyond Premium Audio: Driving 2022 Growth



- Next Gen Expands to IoT and IP Licensing
- Immersive Sound Expands to Wi-Fi enabled smart devices:
 - Soundbars with Wireless Speakers
 - Smart TVs
 - Smart Speakers
 - Smart Phones
 - Tablets
 - Gaming PCs and Consoles
 - IoT Devices
 - Headphones
- Technology that Can Scale
 - Wi-Fi compliant (2.4GHz); 4 Channels
 - Wi-Fi compliant (5GHz); 8 Channels



Large, Growing Wireless Markets



Projected TAM*

Audio Configuration	Gen 1: 5.1	Gen 2: 5.1
WW Smart TVs (Ms)	90	269
Audio Attach Rate	15%	30%
Audio Systems Sold (Ms)	14	81
WiSA Share	10%	50%
WiSA Systems (Ms)	1.4	40.4
Speakers per configuration	6	3
Transmitters per system	1.0	0.5
Module TAM (Ms)	9.5	141.2
Module ASP (\$ per unit)	\$9.00	\$4.00
Rev. TAM (Ms of \$)	\$85	\$565

* *Management estimates*

Factors: Content availability, simplicity for the consumer, price, multiple brands

354% Q2 2021 Revenue Growth



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Q2 '21

- \$1.6M revenue, up 350+% vs. Q2 '20
- 29.0% gross margin, up from 3.4% in Q2 '20
- \$3.3M opex, including \$0.4M of non-cash, vs. \$2.0M, including \$0.1M of non-cash in Q2 '20
- \$3.4M net loss, including \$0.6M of non-cash “other expense” vs. \$3.4M in Q2 '20

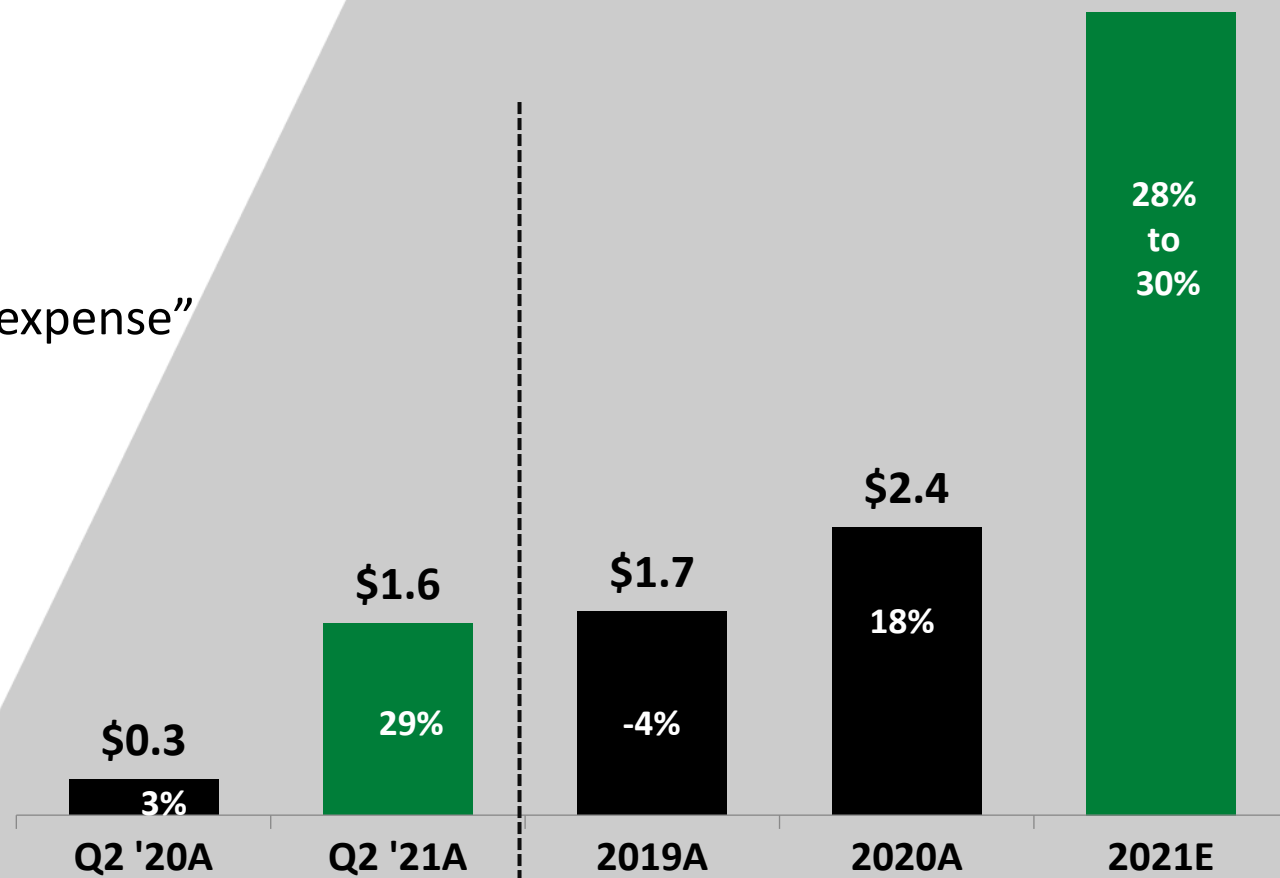
2021 Guidance

- \$6.5M to \$7.0M revenue, up 180+% vs. 2020
- 28% to 30% gross margin
- ~\$12.8M opex, w/~\$1.4M in non-cash charges

Revenue & Gross Margin

(\$ in M)

\$6.5 to \$7.0



Expanding WiSA Ecosystem Driving Growth



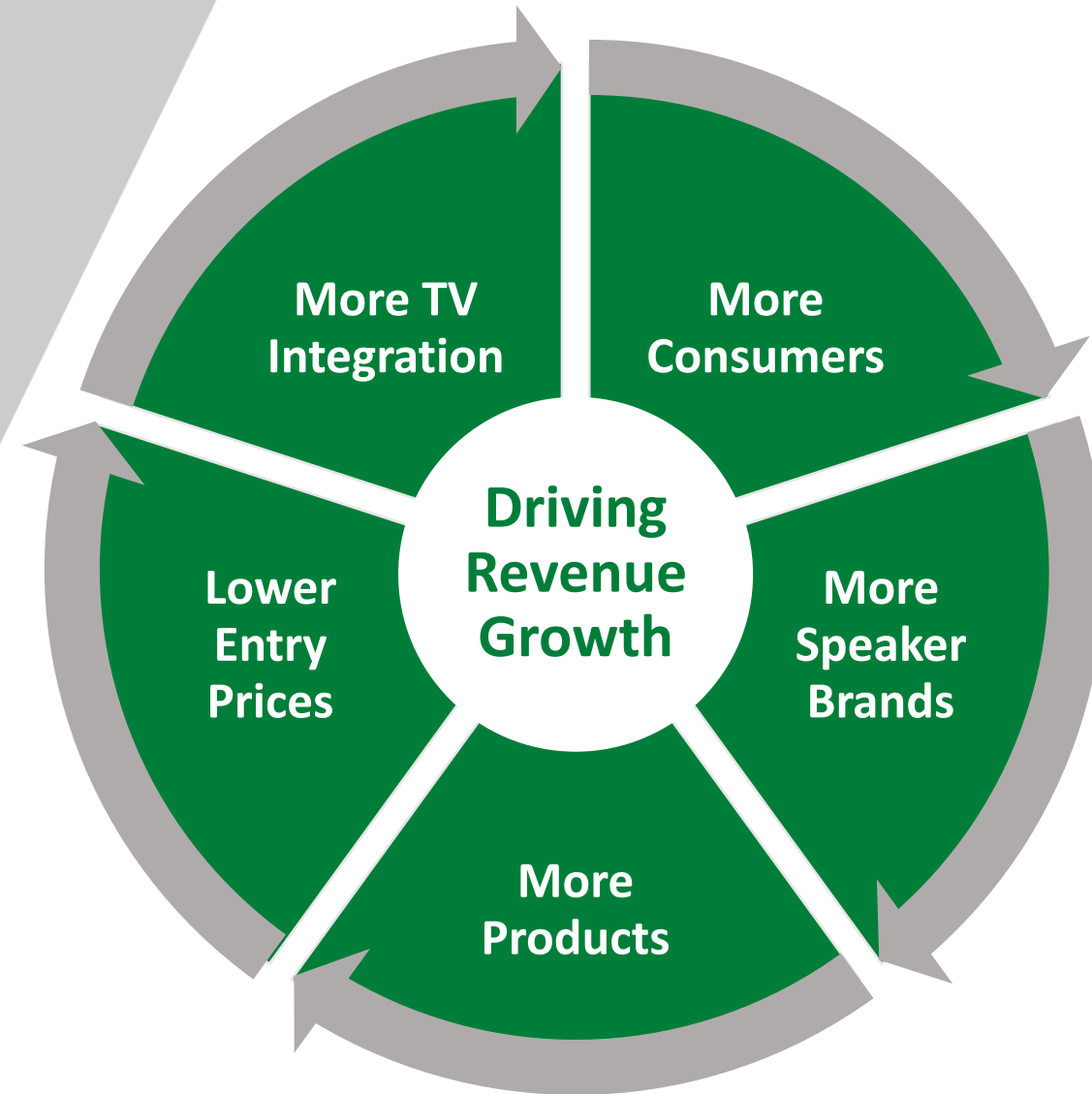
Joined Russel Microcap® Index

Strengthening Balance Sheet

Cash & Cash Equivalents

- \$10.3M at 6/30/21
- \$9.2M net cash raised in July
- \$13M - \$15M expected at 12/31/21

Well Capitalized for 2022



Expanding Ecosystem, Fueling Growth



Immersive Sound

- Building the standard, like HDMI
- Protected IP and WiSA trademark

Huge Market Opportunity

- Soundbars, Smart TVs, Wireless Speakers, Headphones, Smartphones

Increasing WiSA Adoption

- ~900k website visitors through H1 2021
- ~2M website visitors expected in 2021

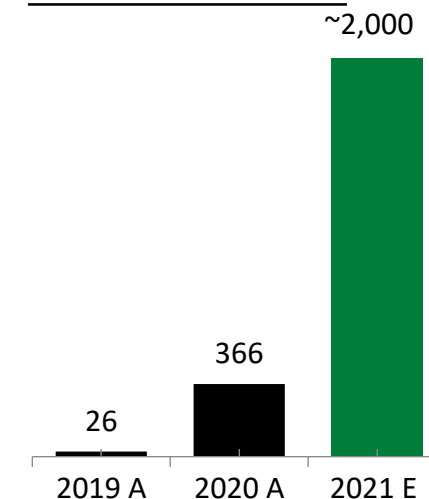
Improved, Proven Market Strategy

- WiSA Wave engaging consumers
- New Amazon storefront

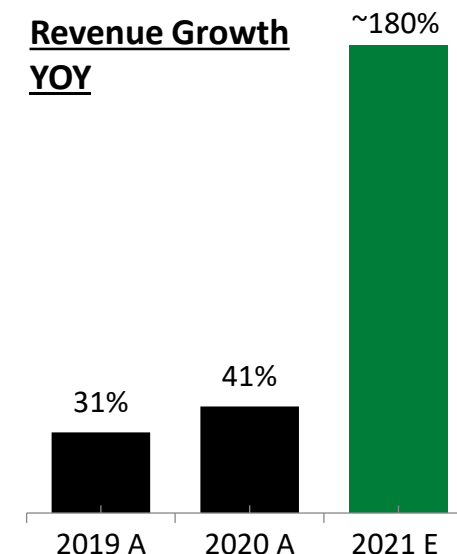
Driving Revenue and Gross Margin Growth

- 180% FY 2021 revenue growth expected
- 30% long-term goal for gross margin

of Website Visitors



**Revenue Growth
YOY**





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Summit Leadership

Founders/Executives

Brett A. Moyer

CEO, Pres. & Chair

- Focus Enhancements, Pres. & CEO
- Zenith Electronics/LG
- Director: HotChalk, NEO Magic, Alliant Int'l Univ.

George Oliva

CFO

- Hardesty LLC
- Penguin Computing
- StorCard
- Hammer Storage Solutions

Tony Ostrom

President, WiSA Association

- Klipsch Group, VP of Product Dev.
- Product development leadership at House of Marley and Powermat

Tony Parker

VP, Bus. Dev. & Strategy

- Cirrus Logic, TI, AT&T, Agere Systems & Lucent
- 25+ years product marketing strategy

James Cheng

VP of Worldwide Sales

- Amlogic, Inc,
- GoerTeck, Inc.
- Marvell Semiconductor

Keith Greeney

VP of Engineering

- Designed 10+ ASICs
- 25+ years firmware, hardware, digital signal processing (DSP) & ASIC design experience
- Textronix Federal Systems, key contributor

Ed Green

VP of Operations

- Network Elements
- Focus Enhancements
- Lattice Semiconductor

Board of Directors

Lisa Cummins Dulchinos

Director since 2019

- Ayar Labs, CFO & COO
- Penguin Computing
- Adept Technology, CFO

Dr. Jeffrey Gilbert

Director since 2015

- Technologist
- Alphabet, Google X
- SiBeam, CTO
- Silicon Image, CTO
- Atheros, Sr. Mgt.

Michael Howse

Director since 2018

- PC Gaming/Esports expert
- Eleven Ventures, Founder & GP
- Bigfoot Networks, CEO
- AMD, Creative Labs, S3 & 3dfx Interactive

Helge Kristensen

Director since 2010

- Home Theater industry expert
- Hansong Technology. VP
- Platin Gate Technology (Nanjing), President
- 25 years+ audio and technology industry

Sri Peruvemba

Director since 2020

- Marketer International, CEO t
- Society of Information Display Chair
- Quantum Materials Corp, Director

Rob Tobias

Director since 2020

- HDMI® Licensing Administrator Inc., CEO, Chair & Pres.
- MHL
- Silicon Image

Wendy Wilson

Director since 2021

- ChargePoint
- Disney
- Jive
- Yahoo

Potential Warrant Proceeds

Warrants Outstanding		Exercise Price		Potential Proceeds
227,679	\$	2.32	\$	528,215
824,486	\$	2.55	\$	2,102,439
540,000	\$	2.61	\$	1,409,400
1,811,200	\$	3.25	\$	5,886,400
100,000	\$	3.90	\$	390,000
305,419	\$	4.20	\$	1,282,760
250,000	\$	4.46	\$	1,115,000
20,400	\$	6.40	\$	130,560
4,553	\$	8.80	\$	40,066
4,083,737		<\$10.00	\$	12,884,841