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Axalta Names Barry Snyder Chief Operations and Supply Chain Officer; Promotes Robert Roop to Chief Technology Officer

Company Continues to Develop Leadership Strength from Within

PHILADELPHIA, July 29, 2019 /PRNewswire/ -- Axalta Coating Systems Ltd. (NYSE: AXTA) today announced that Barry Snyder has been named Senior Vice President and Chief Operations and Supply Chain Officer and Robert Roop has been promoted to Vice President and Chief Technology Officer, effective immediately. The two leaders will drive Axalta's commitment to innovation and growth in their new roles. Dr. Snyder will continue to serve on Axalta's leadership team, while Dr. Roop will be added to the leadership team, both reporting directly to Axalta Chief Executive Officer Robert Bryant.



"We are excited about these two new moves on Axalta's leadership team and are proud to be able to promote from within our organization," said Bryant. "Barry's contributions as Axalta's Chief Technology Officer for the past four plus years have helped the Company continue as the innovation leader in our industry and have supported our growth globally. Our technology organization is as strong as it has ever been thanks to Barry's commitment and drive to keep Axalta on the leading edge. Barry shares my commitment to operating Axalta's sites safely and efficiently and to driving operational excellence throughout our organization. We are thrilled to have him in this role."

"Robert has been a critical strategic leader in Axalta's technology organization for the past ten years," continued Bryant. "His technical expertise combined with strong business acumen will make him an outstanding new Chief Technology Officer as we continue to focus on differentiating ourselves through innovations that our customers want. Robert is committed to the development of a pipeline of new products and services to meet our customers' evolving needs, and I look forward to working with him to realize our technology goals."

Dr. Snyder was previously Senior Vice President and Chief Technology Officer of Axalta. Before joining Axalta, Dr. Snyder was Senior Vice President & Chief Innovation Officer at Orion Engineered Carbons where he was responsible for global R&D and quality assurance. From 2008 through 2012, Dr. Snyder was Vice President, Marketing & Technology and Chief Technology Officer at H.B. Fuller Company where he oversaw 15 laboratories on four continents. At Celanese between 2007 and 2008, he was Global Technology Director for the company's emulsions and polyvinyl alcohol division. From 1990 to 2006, he held a number of positions of increasingly broad scope and responsibility at Rohm and Haas. Dr. Snyder holds a Ph.D. in inorganic chemistry from Harvard University, a M.B.A. from Temple University and B.S. and M.S degrees in chemistry from Emory University.

Dr. Roop has been with Axalta since 2013 in expanding roles of responsibility in the technology organization. He began at Axalta as Technology Director, North America and most recently served as Vice President, Technology Development for the Company's Refinish and Industrial businesses. Prior to those roles, Dr. Roop spent more than twenty years in technology and operations positions at DuPont in various polymer and chemical businesses, including DuPont Performance Coatings. Dr. Roop received a B.S. in Chemical Engineering from West Virginia University and holds a Ph.D. in Chemical Engineering from Texas A&M University.

About Axalta

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 14,000 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information, visit axalta.com and follow us @Axalta on [Twitter](https://twitter.com/Axalta) and on [LinkedIn](https://www.linkedin.com/company/axalta).

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