

September 7, 2017



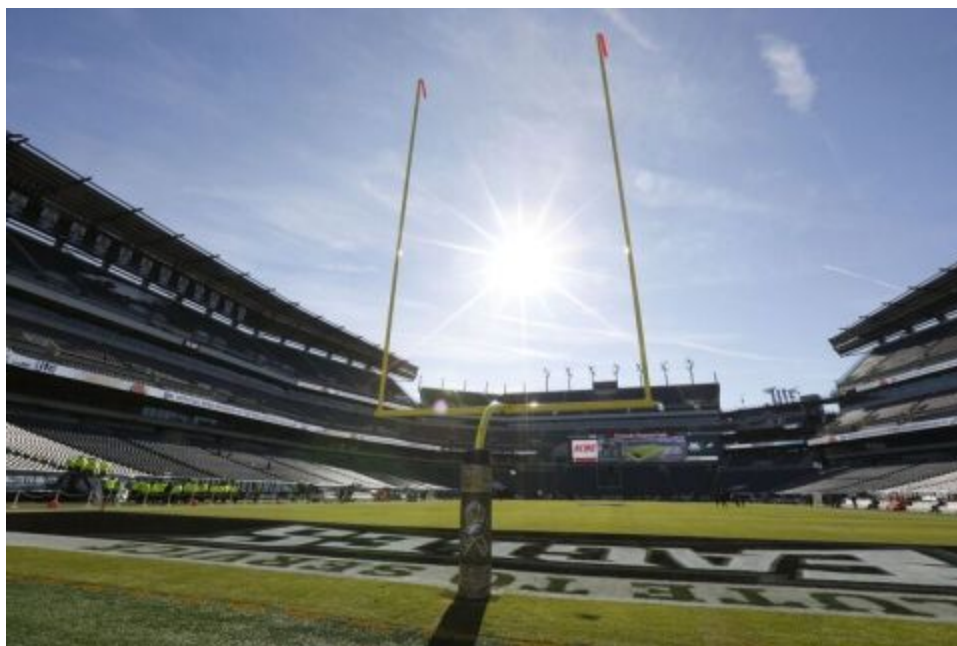
## Axalta Coats Field Goal Posts for Philadelphia Eagles

**Lincoln Financial Field – Home to the Philadelphia Eagles – Will Have its Field Goal Posts Coated with Axalta Coating Systems' High-performance Polyester Powder**

PHILADELPHIA--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, has given the field goal posts at Lincoln Financial Field, home to the Philadelphia Eagles, a new look for the start of the football season with its premier industrial coating. Alesta® Polyester Architectural AE Gloss RAL 1016 in Sulfur Yellow has been selected as the color and product of choice due to its high-performance coverage, durability, and functionality.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170907006099/en/>



Axalta's Alesta Polyester Architectural AE Gloss RAL 1016 in Sulfur Yellow the color and product of choice for the Eagles' goal posts due to its high-performance coverage, durability, and functionality. (Photo: Axalta)

coating will allow our field goal posts to withstand the weather elements and maintain NFL

"We recently reevaluated our overall procedure because we found ourselves having to repaint the field goal posts multiple times during the year," said Tony Leonard, Director of Grounds, Philadelphia Eagles. "We went to our partner Axalta Coating Systems to find a solution that would provide us with the durability we need. Thanks to their innovation and expertise in the field, Axalta's reliable

specifications.”

The broad range of Alesta architectural grade polyesters includes a variety of finishes and effects, which give a game-winning appearance while covering surface imperfections and providing excellent outdoor durability. Alesta AR 300 Polyester coatings meet and exceed AAMA 2603 standards and carry up to a 10-year UV resistance warranty. They are manufactured and individually tested in accordance with ISO 9000 quality systems to ensure excellent performance and color consistency.

“In addition to providing high-performance industrial coatings, as a Philadelphia-based company Axalta has a strong partnership with the Philadelphia Eagles through the Axalta All-Pro Teacher program, the Axalta Tunnel Club, and a variety of other ongoing community activities,” said Michael Cash, President, Industrial Coatings. “Coating the Eagles’ goal posts is meaningful to our relationship with the Eagles, as well as our relationship with the great city of Philadelphia.”

In addition to Lincoln Financial Field, Axalta coats goal posts for high schools, universities, and other NFL stadiums, all of which must stand up to harsh outdoor elements and abrasion.

To learn more about Axalta Coating Systems powder coatings, visit [www.axalta.us/powder](http://www.axalta.us/powder).

**About Axalta Coating Systems** Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 13,600 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit [axalta.com](http://axalta.com) and follow us @Axalta on [Twitter](#) and on [LinkedIn](#).

View source version on businesswire.com:

<http://www.businesswire.com/news/home/20170907006099/en/>

Axalta Coating Systems  
Heather Marter, +1 215-255-7904  
[Heather.marter@axaltacs.com](mailto:Heather.marter@axaltacs.com)  
[Axalta.us/powder](http://Axalta.us/powder)

Source: Axalta Coating Systems