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Axalta Coating Systems Launches New Website for Its Energy Solutions Business

Site covers all three Energy Solutions' segments

BASEL, Switzerland--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, has today launched a new website for its Energy Solutions business - www.electricalinsulation.com.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170331005488/en/>



Axalta launches website for its Energy Solutions electrical insulation business. (Photo: Axalta)

The website will provide Axalta's customers with a complete global overview of all Energy Solutions' brands that serve customers who use wire enamels, impregnating resins and electrical steel coatings. Axalta's electrical insulation products include Voltatex[®], Voltaprem[®], Voltabas, Voltahyd, Voltacast, Voltron[®] and Basa[™]. Available in English, the site will also be rolled out in Chinese, German, Spanish and Italian throughout 2017, with more language versions to follow. Energy Solutions products are formulated not only to increase the durability of the materials they coat, ranging from electric motors to computer components, but also to

help optimize their operating performance and energy use.

The new site features streamlined navigation and enhanced search capabilities so that visitors will be able to find the product and application information they need quickly and easily. The product finder function is another way for visitors to identify the right brand for their requirements. The new site replaces an earlier site and will include information that was available on those pages.

“Our new website not only offers existing customers quick and easy access to essential information about our global electrical insulation business, but also provides potential new customers with key details about our brands’ features and benefits. And with a modern design and user-friendly navigation, we feel confident that this will be a valuable resource,” says Andrea Busch, Global Marketing Manager of Axalta’s Energy Solutions business.

Axalta’s Energy Solutions has served as a reliable global partner in the electrical insulation market for more than 70 years. As an international leader in the manufacture of high-quality and high-performance insulation coatings, Energy Solutions has steadily grown its product portfolio.

For more information on Axalta, visit axalta.com, and for more information on its Energy Solutions business, visit www.electricalinsulation.com.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.com and follow us @Axalta on [Twitter](https://twitter.com/Axalta) and on [LinkedIn](https://www.linkedin.com/company/axalta).

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