

Spies Hecker Wins British Repairers' Choice Award for Most Highly-Rated Paint Brand

Voted on by Repairers Across the UK

LONDON--(BUSINESS WIRE)-- Spies Hecker, one of the global refinish brands of Axalta Coating Systems (NYSE: AXTA), a leading global manufacturer of liquid and powder coatings, has won the *British Repairers' Choice Award* for most highly-rated paint brand of the year 2016 – 2017. The honor was announced at the ABP (Auto Body Professionals) *Night of Knights* annual awards ceremony held on November 16, 2016 at Resorts World, Birmingham.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20161121006032/en/



Anthony Cashel, Axalta Marketing Manager, UK and Ireland, accepts British Repairers' Choice Award for Spies Hecker from (L) Jo Salter, first female RAF fighter pilot, and (R) Kevern Thompson, UK Operations Manager, CAPS. (Photo: Axalta)

In this year, the eighth of the awards, a record number of repairers across the UK voted for their most highly-rated paint brand. The voters were asked to rate the brands from excellent to very poor. Seventy-eight percent of Spies Hecker's ratings were either excellent or very good, clinching them the title. The field was open to any paint brand, and four brands, including Spies Hecker, were shortlisted.

Anthony Cashel, Marketing Manager for Axalta in the UK and Ireland, accepted the award, which was presented by Jo Salter, the Royal Air Force's first female fighter pilot, and Kevern Thompson, UK Operations Manager, CAPS.

"This is a great honor because it was the repairers themselves who voted for us. I would like to thank them, as well as all our industry partners who help us deliver this brand's outstanding products and services to refinishers around the UK and Ireland," said Cashel.

ABP, founded in 2004, has a membership of over 2,500 body shop professionals, insurers, accident managers, suppliers and trade bodies.

For further information on Spies Hecker please visit www.spieshecker.com.

About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit <u>axaltacoatingsystems.com</u> and follow us @Axalta on Twitter and on LinkedIn.

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