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## **Axalta Coating Systems Hosts and Presents at Powder Coating Institute's Workshop—Powder Coating 101: Basic Essentials**

### **Axalta and Industry Experts Share Powder Coating Fundamentals**

HOUSTON--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, shared coating expertise at the Powder Coating Institute's (PCI) Powder Coating 101: Basic Essentials workshop held October 18-20, 2016 at Axalta's powder manufacturing plant in Houston, Texas.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20161024006133/en/>

The two-day workshop provided an introduction to powder coating and focused on the fundamentals of the powder coating process. The event featured expert-led instruction on a variety of subjects including pretreatment, powder application, booth recovery systems and system loading, and offered a hands-on lab demonstration of powder coating equipment.

Michael Withers, Axalta's Architectural Segment Leader presented a session titled, *Choosing and Testing the Correct Powder and Processing Powder Materials*.

"We are happy to partner with PCI to offer opportunities to those interested in learning about powder coating," said Withers. "As a coatings leader, we believe it is important to connect with our customers and share key insights to help contribute to their business success."

To learn more about Axalta Coating Systems powder coatings, visit [www.axalta.us/powder](http://www.axalta.us/powder).

### **About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry**

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000



customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit [axaltacoatingsystems.com](http://axaltacoatingsystems.com) and follow us @axalta on Twitter and on [LinkedIn](#).

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Axalta's Mike Withers presents at PCI's Powder Coating 101: Basic Essentials Workshop. (Photo: Axalta)

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