

July 20, 2016



Axalta Racing Proudly Sponsors the No. 88 Chevrolet SS at the 23rd Annual Spring Cup Series in Indianapolis

PHILADELPHIA--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global manufacturer of liquid and powder coatings, will sponsor the No. 88 Axalta Chevrolet SS at the Brickyard 400, part of the 23rd annual Spring Cup Series held on July 24, 2016 at Indianapolis Motor Speedway. Axalta will cheer on the No. 88 car at the race, hoping to see an exciting victory!

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160720006229/en/>



The No. 88 Axalta Chevrolet SS will race in the Brickyard 400, at Indianapolis Motor Speedway on July 24, 2016. (Photo: Axalta)

“These races are a great chance for Axalta to come together and cheer on a great ambassador of the Axalta brand,” says Michael Cash, President of Industrial Coatings at Axalta. “Drivers on the NASCAR circuit are inspired each week to apply the latest technology to enable them to perform at their peak during every race. At Axalta we bring that same combination of technology and performance to the

coatings we create and the products they protect to better serve our customers every day.”

Axalta is honored to participate in this renowned event and to have the chance to showcase

its brilliant coatings on this national stage. The venue itself has an impressive reputation of its own. Indianapolis Motor Speedway was built in 1909 and measures 2.5 miles long. The race track has the largest seating capacity of any track on the circuit, holding 235,000 fans.

“The No. 88 car has finished top ten in 3 of the last 4 years,” adds Cash. “As a company, we’re proud to have both the experience and technology to coat such a dynamic performance vehicle.”

About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. Celebrating 150 years of experience in the coatings industry, the over 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @axalta on Twitter and on [LinkedIn](#).

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