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Axalta to Host Mike & Friends Collision Repair Industry Event in Chicago

Event Expands to the Midwest

GLEN MILLS, Pa.--(BUSINESS WIRE)-- Education and preparation are often thought of as the keys to success. If you want to be the best, you have to work hard and continue to perfect your craft. Axalta Coating Systems (NYSE: AXTA), a leading global manufacturer of liquid and powder coatings, is offering an opportunity to do just that with the launch of Mike & Friends. The auto body repair seminar will take place in Chicago, Illinois on June 17 and 18. Mike & Friends is part of a series designed by automotive industry expert Mike Anderson, President of Collision Advice. The inaugural meeting was held last year in Atlanta, Georgia. The event promises to be an engaging experience that will provide attendees with the opportunity to learn from industry experts.

This Smart News Release features multimedia. View the full release here:

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Mike Anderson
(Photo: Axalta)

Anderson, Ray Chew of CCC Information Services, Inc. and other guests will speak on a variety of topics including: positioning yourself in the collision repair industry, the latest trends in collision repair, the use of data to improve performance and new ways to incorporate technology into the workplace. Mike Jones, President of Discover Leadership, will also offer a leadership and motivational training session.

“As the owner of Collision Advice, I am truly appreciative of the partnership and relationship that I have with Axalta as we travel around the USA and share a message of encouragement with collision repairers on how to THRIVE and not just SURVIVE,” said Anderson. “These are exciting times in the collision repair industry. We look forward to sharing with shops how OEM certifications and understanding data are key to their ability to achieve and maintain success.”

Mike & Friends will take place at the Crown Plaza Chicago O'Hare Hotel & Conference Center on Friday, June 17, from 8:00 a.m.–4:00 p.m. and on Saturday, June 18, from 8:00 a.m.–12:30 p.m. If you are interested in registering for the event, please contact your Axalta representative, distributor or email RPM-Admin@axaltacs.com.

Mike & Friends is part of Axalta's customer outreach program. Additional opportunities include business management systems, training center education, on-demand internet courses and more.

About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @axalta on Twitter and on [LinkedIn](#).

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