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Axalta Develops Ganicin, New Zinc-Rich Coating System

Coating designed for excellent corrosion protection on steel surfaces

PHILADELPHIA--(BUSINESS WIRE)-- To help protect your assets in environments where high levels of corrosion protection are needed, Axalta Coating Systems (NYSE: AXTA), a leading global manufacturer of liquid and powder coatings, is pleased to introduce Ganicin™, a zinc-rich, corrosion-resistant coating system for the general industrial segment.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150615005207/en/>



Axalta introduces Ganicin 2.8 ZR-U zinc-rich polyurethane primer for general industrial use. (Photo: Axalta)

Ganicin is a new industrial product line that includes zinc-containing urethane and epoxy primers that are designed to be highly corrosion-resistant. The first product being released is Ganicin 2.8 ZR-U™, a polyurethane primer produced from organic, solvent-based technology that is formulated to provide excellent corrosion protection at 2.8 lbs/gal volatile organic compound (VOC) level. It can be spray applied and also used as a touch-up (spot repair) on organic or inorganic zinc-rich coatings.

“Axalta scientists have developed a new line of zinc-containing products to broaden Axalta’s industrial primer product portfolio,” said Ross Morgan, Axalta General Industrial Product Manager, North America. “The new Ganicin 2.8 ZR-U primer has been formulated to offer maximum corrosion protection when used over steel surfaces.” Ganicin 2.8 ZR-U is ideal for use under Axalta Corlar® epoxy primers or Imron® urethane primers to help deliver exceptional corrosion protection for customers in highly corrosive environments and in market segments such as new construction, fabrication, shipping containers and

amusement parks.

Axalta plans to introduce several new premium quality Ganicin products into the industrial market throughout 2015, including a moisture-cured primer and a zinc-rich epoxy primer. For

more information, visit our website: www.axalta.us/industrial.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 145 years of experience in the coatings industry, the over 12,000 people of Axalta continue to find ways to serve our more than 120,000 customers in more than 130 countries better every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @axalta on Twitter and on [LinkedIn](#).

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