

March 5, 2015



## **Axalta Coating Systems in Japan Expands Customer Training Center**

TOKYO--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE:AXTA), a leading producer of liquid and powder coatings, has expanded its customer training facilities for refinish technicians in Japan. The recently re-opened facility, located in Utsunomiya, Tochigi Prefecture, is designed especially to provide additional resources to help body shop refinish craftsmen use Axalta's waterborne coatings productively. In Japan, Axalta sells both its Cromax® Pro and Standoblue® lines of refinish coating systems.

"Our decision to expand our Utsunomiya training facility reflects the growing interest in our waterborne coatings," explained Nobuya Hayashi, Managing Director of Axalta's operations in Japan. "Our commitment to customers continues beyond the sale of our products. It's our job to continue to support them every day with great service and to help them continually improve their technical skills by working side by side with Axalta's experts at refinish training centers like Utsunomiya."

Axalta's Cromax Pro and Standoblue lines of refinish coatings were introduced to body shops in Japan in 2010 and 2013, respectively, and each has been gaining new users every year. The design of the center accords with Axalta's global training center standards which strive to provide refinish technicians with the skills they need to provide beautiful finishes whenever Axalta products are applied.

### **About Axalta Coating Systems**

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 145 years of experience in the coatings industry, the 12,000 people of Axalta continue to find ways to serve our more than 120,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information about Axalta visit [axaltacoatingsystems.com](http://axaltacoatingsystems.com) and follow us @axalta on Twitter.

### **Axalta Coating Systems**

Mika Usui, +81 3 6891 0318

[mika.usui@axaltacs.com](mailto:mika.usui@axaltacs.com)

[www.axaltacs.com/jp](http://www.axaltacs.com/jp)

Source: Axalta Coating Systems