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Axalta Coating Systems Launches Global Technologies for the ACE Market

E-Coat, Liquid and Powder Products Support Range of Customer Needs

PHILADELPHIA--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, announces the expansion of its global product portfolio to include manufacturers of agricultural, construction and earthmoving equipment (ACE). The combination of AquaEC™ electrocoat and key liquid and powder coatings coupled with the company's global footprint position Axalta to meet the demanding technology and performance requirements of heavy equipment manufacturers.

"We are excited to offer a complete line of products to meet the global needs of our customer base," explained Michael Bollan, Axalta's Global Business Director for ACE manufacturers. "Our ability to serve as a single supplier of all three key coating technologies enables us to meet the full range of customer needs with products formulated to meet the highest specification levels of the major manufacturers."

Axalta has a rich history of developing and supplying a wide range of coating systems for ACE customers including electrocoat, spray and powder coatings. The AquaEC range of electrocoat primers uses patented epoxy-based technology to meet high performance OEM specifications, providing superior corrosion resistance with excellent throw power and improved edge protection.

Axalta's Tufcote™ liquid coatings are designed to meet the rigorous standards for performance, corrosion protection, gloss and color retention set by leading manufacturers.

Alesta® powder coatings deliver superior coverage and transfer efficiency that are designed to enable materials to be coated more productively in less time. Available in a variety of technologies for a broad range of applications, Alesta powder coatings have virtually no VOCs, no targeted hazardous air pollutants and up to 98% product utilization, which also makes them the environmentally responsible choice for the ACE market.

Axalta is supporting the global launch of its ACE technology market with a variety of customer support materials, including an innovative brochure. For more information please visit <http://www.axaltacoatingsystems.com>.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 145 years of experience in the coatings industry, the 12,000 people of Axalta continue to find ways to serve our more than 120,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @axalta on Twitter.

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