

February 10, 2015



## **Axalta Sponsors National Association of Trailer Manufacturers Annual Tradeshow and Conference**

### **Axalta Booth to Feature Products Designed for Trailer Industry**

GLEN MILLS, Pa.--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading, global manufacturer of liquid and powder coatings is sponsoring and exhibiting at the National Association of Trailer Manufacturers (NATM) tradeshow on February 11-13 at the Ernest N. Morial Convention Center in New Orleans, Louisiana.

The Axalta booth, #221, will feature a Trailer Topcoat System designed for use by trailer manufacturers on a variety of trailer makes and styles. The color offering includes six standard solid and metallic colors in black, white, red, silver, gun metal and mocha. Axalta's Trailer Topcoat is engineered to provide high gloss and performance in an easy-to-apply coating for the economy trailer industry.

Axalta will also display a miniature trailer finished with EliteShield XPC™. This flexible and extremely durable polyurea membrane is intended to be applied to most substrates to help provide excellent protection against abrasion, corrosion and impact. This product, with its protective coating design, was created with customers in the trailer segment as well as mining, concrete, construction, industrial and exercise equipment industries in mind.

EliteShield XPC may also be coated with Imron® Elite, in any color, for added durability and color styling.

Axalta is pleased to serve as a sponsor to support NATM, which creates an environment where trailer manufacturers can receive education and network with other industry experts. NATM will also hold a series of workshops and technical forums that cover a variety of relevant industry topics.

Attendees who stop by the coffee break area outside of meeting room 225-227 on Thursday, February 12 at 9:15 a.m. will receive a complimentary Axalta coffee mug. For additional show details, visit [www.natm.com](http://www.natm.com).

### **About Axalta Coating Systems**

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, automotive

refinish and commercial vehicles to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 145 years of experience in the coatings industry, the 12,000 people of Axalta continue to find ways to serve our more than 120,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit [www.axaltacoatingsystems.com](http://www.axaltacoatingsystems.com) and follow us @axalta on Twitter.

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