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## **Axalta Coating Systems Inaugurates Enhanced Sales, Technology and R&D Resources in Mexico**

**Newly redesigned facility in Apodaca, Nuevo Leon serves powder customers**

PHILADELPHIA--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading supplier of liquid and powder coatings, has inaugurated a newly refurbished technology and R&D center for its powder coatings operations in Mexico. The facility also provides expanded capabilities for Axalta sales, technical services and product management staff who will be able provide enhanced quality and service to Axalta customers in the region.

"We are thrilled to inaugurate our innovative facilities which will help us serve our customers better every day," explained Alfredo Villalobos, Director of Industrial Coatings for Axalta in Latin America. "Without the support of our customers we would not be here today. Indeed, some of our customers have been with us from our first day of operations. We are grateful for their partnership."

Axalta began its powder coatings operations in Apodaca 24 years ago, producing powder coatings for automobiles, home appliances, HVAC, architectural and electrical applications, gas pipes and toys. Production from the adjacent powder coatings manufacturing facility is used in Mexico and exported to several countries in Latin America.

"We do not merely have customers, we have commercial partners who have been with us from the very beginning," said Isabel Alanis, Commercial Director for Axalta's powder business in Mexico and Central America. "Their success is our success."

During the inauguration event, some of Axalta's powder coatings customers received an award acknowledging their long lasting partnerships.

### **About Axalta Coating Systems**

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, automotive refinish and commercial vehicles to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 145 years of experience in the coatings industry, the 12,000 people of Axalta continue to find ways to serve our more than 120,000 customers in 130 countries

better every day with the finest coatings, application systems and technology. For more information visit [axaltacoatingsystems.com](http://axaltacoatingsystems.com) and follow us @axalta on twitter

Axalta Coating Systems

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