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Axalta Coating Systems Appoints Barry Snyder SVP & Chief Technology Officer

PHILADELPHIA--(BUSINESS WIRE)-- Barry Snyder has joined Axalta Coating Systems (NYSE: AXTA), a leading provider of liquid and powder coatings, as Senior Vice President and Chief Technology Officer. Dr. Snyder will report to Axalta Chairman and CEO Charlie Shaver and be responsible for all of the company's research and development.



Dr. Barry Snyder, Senior Vice President and Chief Technology Officer, Axalta Coating Systems
(Photo: Business Wire)

“Developing new products based on leading edge coating technology will be a key engine for Axalta’s growth,” explained Shaver. “Our customers count on us to develop coating products and application systems to meet their evolving requirements. New composite and plastic substrates for light weighting and the need for lower VOC products and more productive and energy efficient application systems, among other drivers, call for innovative solutions that we are committed to deliver in the years ahead.”

Dr. Snyder joins Axalta from Orion Engineered Carbons where he served as Senior Vice President & Chief Innovation Officer and was responsible for global R&D and quality assurance. Orion’s carbon black products play a key role in the manufacture of paints and coatings as well as plastics, printing inks, adhesives, sealants and tires. From 2008 through 2012, Dr. Snyder was Vice President, Marketing & Technology and Chief Technology Officer at H.B. Fuller Company where he oversaw 15 laboratories on four continents. At Celanese between 2007 and 2008, he was Global Technology Director for the company’s emulsions and polyvinyl alcohol division. From 1990 to 2006, Dr. Snyder held a number of positions

of increasingly broad scope and responsibility at Rohm and Haas.

Dr. Snyder holds a Ph.D. in inorganic chemistry from Harvard University, an M.B.A. from Temple University and B.S. and M.S. degrees in chemistry from Emory University. He will be based at Axalta's corporate headquarters in Philadelphia, PA.

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colourful, beautiful and sustainable solutions. From light OEM vehicles, automotive refinish and commercial vehicles to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 145 years of experience in the coatings industry, the 12,000 people of Axalta continue to find ways to serve our more than 120,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @axalta on twitter.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20150109005454/en/>

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