

Anuvu Distribution and A24 Sign Exclusive Global Aviation Distribution Agreement for Feature Films



The partnership includes seven upcoming titles that will be exclusively procured through Anuvu Distribution for airlines and U.S military installations

LOS ANGELES, June 7, 2023 – <u>Anuvu</u> Distribution, the leading provider of entertainment solutions for worldwide airline, ship, and non-theatrical markets, announced today a new content agreement with A24 for exclusive worldwide aviation distribution rights of the company's titles.

A24, a global entertainment company, has become synonymous with premium, critically acclaimed titles and swept the Oscars this year winning nine Academy awards. Some of its renowned films include award winners *Everything, Everywhere All at Once, Moonlight* and *The Whale*. Following Anuvu's distribution success with these titles, and others, the companies decided to further their partnership with this exclusive output deal.

The partnership includes seven upcoming A24 titles:

- Past Lives (Celine Song)
- The Iron Claw (Sean Durkin)
- Dream Scenario (Kristoffer Borgli)
- Talk to Me (Danny Philippou, Michael Philippou)
- Medusa Deluxe (Thomas Hardiman)
- Earth Mama (Savannah Leaf)
- Problemista (Julio Torres)

With this deal, airlines and U.S. military installations may procure most of A24's new release

feature films through Anuvu's distribution arm. This agreement expands on the companies' existing relationship, which dates to Anuvu's distribution of *Moonlight*, which won the 2017 Best Picture Academy Award. Anuvu's unique leadership position in the market has led to the recent revenue success for its partners and resulted in the expanding slate quadrupling year on year.

"A24 is a pioneer in the world of independent cinema, and this collaboration represents our shared commitment to delivering exceptional content and an unparalleled experience to our airline partners and their passengers," said Alessandro DiGiovanna, Anuvu's Director of Content Acquisitions. "Travelers want a more engaging and diverse onboard offering. Both Anuvu Distribution and A24 understand this shifting landscape and recognize how curated premium content creates memorable inflight experiences."

In addition to this deal, Anuvu Distribution will also represent a collection of catalog titles from A24 Distribution, including Alex Garland's *Ex-Machina*; Jonathan Glazer's *Under the Skin*; *Room*, directed by Lenny Abrahamson; and *Amy* from director Aasif Kapadia.

Airlines interested in adding A24 titles to their content lineup can contact entertain@anuvu.com to learn more. For additional information, visit anuvu.com.

About Anuvu Distribution

Anuvu Distribution is the largest distributor of content outside of the five major Hollywood studios. It distributes Hollywood, European, Asian, and Middle Eastern content having market leadership in a number of languages. In total Anuvu Distribution represents over 1,000 movies and TV series. In addition to aviation, maritime, and offshore energy platforms, Anuvu distributes content to non-theatrical markets such as hospitals, schools, colleges, incarceration facilities, and more via Criterion. As a result, Anuvu Distribution has the largest access to non-theatrical revenues across the independent market and proudly represents blockbusters, arthouse, documentaries, TV series, podcasts and more.

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