

Global Eagle Entertainment and flydubai Launch Fully-Integrated Inflight Entertainment and Connectivity (IFE&C) System

LOS ANGELES, April 26, 2016 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc., (Nasdaq:ENT) ("GEE") a worldwide provider of media content, connectivity systems and operations solutions to the travel industry, and Dubai-based flydubai today announced the launch of inflight connectivity and entertainment on flydubai Boeing 737 aircraft, utilizing GEE's Airconnect Ku IFE&C system.

Deployment of the Airconnect system on flydubai's fleet is underway, providing high-speed connectivity and live television to passenger's personal devices inflight. In addition to connectivity and broadcast television, GEE provides flydubai with media content for viewing on the airline's seatback inflight entertainment system, as well as electronic flight bag (EFB) solutions to support airline operations.

"This launch marks a major milestone in delivering high-speed satellite connectivity aboard our flights and brings technical capabilities that will continue to differentiate the airline from its peers," said Ghaith Al Ghaith, Chief Executive Officer, flydubai. "GEE's total end-to-end solution allows us to enhance our award-winning IFE&C strategy and bring a new level of service to our passengers."

"GEE has enabled flydubai to take control of the total inflight passenger experience like never before, starting with integrated inflight entertainment, connectivity, digital media solutions and rounding it out with real-time data operations solutions," said Dave Davis, Chief Executive Officer, GEE. "We're looking forward to tailoring additional solutions that will continue to enhance the flydubai passenger experience in the months and years ahead."

About flydubai

Dubai-based flydubai strives to remove barriers to travel and enhance connectivity between different cultures across its ever-expanding network. Since launching its operations in 2009, flydubai has:

- Created a network of more than 85 destinations in 43 countries, with 19 new routes launched in 2015.
- Opened up 59 new routes that did not previously have direct air links to Dubai or were not served by a UAE national carrier from Dubai.
- Operates a single fleet type of Next-Generation Boeing 737-800 aircraft and will take delivery of more than 100 aircraft by the end of 2023.

In addition, flydubai's agility and flexibility as a young airline has enhanced Dubai's economic development, in line with the Government of Dubai's vision, by creating trade and tourism flows in previously underserved markets.

About Global Eagle Entertainment (GEE)

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of inflight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving more than 200 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at: www.geemedia.com.

Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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