

February 25, 2016



Global Eagle and Oman Air Renew Content Services Agreement

Multiyear Deal Covers GEE's Full Content Offering and a New System Launch on the iPad

LOS ANGELES, Feb. 25, 2016 (GLOBE NEWSWIRE) -- [Global Eagle Entertainment Inc.](#), (Nasdaq:ENT) ("GEE") a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry, today announced a strategic, multiyear renewal of its content service agreement with Oman Air.

As part of the agreement, GEE will provide a full range of inflight entertainment (IFE) content services, including movies, music, TV, games and magazines on in-cabin and seatback screens as well as a recently launched passenger tablet system featuring the iPad. GEE is also providing comprehensive IFE system testing and support for both domestic and international flights aboard Oman Air's B737, B787 and A330 aircraft. The national airline of Oman, Oman Air first signed on with GEE for inflight entertainment (IFE) content in 2012.

"GEE is playing an increasingly vital role in the development and deployment of our inflight entertainment platform across the Oman Air fleet," said Usama Al Kharusi, Senior Manager of Inflight Services for Oman Air. "As we continue to diversify IFE systems and introduce new platform capabilities, we are confident GEE's inflight entertainment and content leadership and expertise will enable Oman Air to fully anticipate and deliver on our passengers' IFE demands today and in the future."

"The renewal of our content services agreement with Oman Air is the result of a growing partnership built on trust and a lot of hard work behind the scenes. GEE is building its content business based on our thorough understanding of our customers' inflight entertainment business," noted Amir Samnani, Senior Vice President of Content Services for GEE. "Customer loyalty is earned, and GEE takes pride in the fact that we are building long-term partnerships with nearly all of our content services customers, like Oman Air."

About Global Eagle Entertainment (GEE)

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of in-flight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving more than 200 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South

America. Find out more at: www.geemedia.com.

About Oman Air

Oman Air, the national carrier of the Sultanate of Oman, was founded in 1993 and has evolved into an acclaimed international luxury airline with an Official 4 Star Airline ranking from Skytrax. With a fleet of 40 aircraft flying to over 49 destinations across the Middle East, Europe, Asia and Africa, Oman Air's hospitality, comfort and space offer all customers a seamless passenger experience, whether they are travelling in First Class, Business Class or Economy Class. The airline's commitment to quality and innovation has seen it pioneer inflight mobile phone and wi-fi connectivity and receive awards from prestigious organisations in the Middle East, Europe and Asia, including 'Best Business Class Seat in the World' at the Skytrax World Airline Awards 2011 & 2012, 'Leading Economy Class Airline Middle East' at the World Travel Awards 2013, and Gold Awards at the TravelPlus Airline Amenity Bag Awards in 2010, 2011, 2012 & 2013. Furthermore, Oman Air has been named as the winner of the 'Best Airline Staff Service in the Middle East' award at the Skytrax World Airline Awards 2014 & 2015 at the prestigious World Airline Awards run by Skytrax. And most recently during the World Travel Awards 2015, Oman Air was named 'World's Leading Airline Economy Class', also the Airline's lounge at Muscat International Airport won the 'World's Leading Airport Lounge Business Class' award.

Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

Contact:

Jenelle Benoit
Director, Marketing & Communications
+1 310-321-6612
pr@geemedia.com

Kevin Trosian
Senior Vice President, Corporate Development and Investor Relations
+1 310-740-8624
investor.relations@geemedia.com



Source: Global Eagle Entertainment Inc.