

## Jet Airways Selects Global Eagle for IFE Streaming and Broadband Connectivity Fleetwide

## 10-Year Content Partnership, Proven Streaming Solution, Breadth of Offerings Key Factors in Decision

LOS ANGELES, Feb. 01, 2016 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc., (Nasdaq:ENT) ("GEE") a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry, today announced a partnership with India's Jet Airways to provide inflight entertainment (IFE) streaming service and KU based internet connectivity aboard the global airline's fleet of B737 NG aircraft.

Jet Airways, which operates more than 300 flights to 73 destinations worldwide, selected Global Eagle Entertainment in a fiercely competitive IFE market based, in part, on its tenyear content delivery alliance and experience with GEE. The India-based airline, with hub operations in Mumbai, also cites GEE's inflight entertainment and connectivity expertise and the success of its IFE&C solutions as key differentiators, along with GEE's ability to enable airlines to leverage their connected aircraft for unprecedented operational efficiencies.

During Q2 2016, GEE will provide Jet Airways with its AIRTIME IFE streaming solution, with a clear roadmap for migration to full broadband satellite connectivity. GEE will equip Jet Airways aircraft with digital rights management (DRM) technology, in-cabin servers and WiFi routers, enabling the proven AIRTIME streaming platform to deliver movies, TV shows, music and other content directly to passengers' laptops, tablets and smart phones.

"GEE is honored to expand our long-term partnership with Jet Airways, an innovative airline keenly focused on elevating the passenger experience and a true leader across the exciting Asian region," noted Walé Adepoju, Chief Commercial Officer for GEE. "By deploying GEE's AIRTIME IFE streaming solution across its growing fleet, Jet Airways can deliver a broad range of entertainment content to passenger's personal devices with an eye on full blown satellite connectivity aboard future flights."

"GEE has clearly demonstrated a deep understanding of our business over the past decade, providing the content at the core of our passenger entertainment experience. Jet Airways is now moving to GEE's integrated IFE solution capable of streaming a broad range of content to our passengers' own devices and providing a clear path to our future connectivity needs," said Gaurang Shetty, Senior Vice President – Commercial, Jet Airways. "We look forward to growing our partnership with GEE and, in turn, enhancing our passenger experience across our global fleet."

Jet Airways Group currently operates a fleet of 116 aircraft, which includes a mix of state-of-the-art Boeing 777-300 ERs/Airbus A330-200/300 aircraft, Next Generation Boeing 737s and ATR 72-500/600s, and has one of the youngest fleets in the region with an average of 6.3 years. Flights to 73 destinations span the length and breadth of India and beyond, including Abu Dhabi, Bahrain, Bangkok, Brussels, Colombo, Dammam, Dhaka, Doha, Dubai, Ho Chi Minh City, Hong Kong, Jeddah Kathmandu, Kuwait, London, Muscat, New York, Paris, Riyadh, Sharjah, Singapore and Toronto. Jet Airways is a member airline of Etihad Airways Partners.

## **About Global Eagle Entertainment (GEE)**

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of in-flight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving more than 200 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at: <a href="https://www.geemedia.com">www.geemedia.com</a>.

## **Forward-Looking Statements**

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

```
Jenelle Benoit
Director, Marketing & Communications
+1 310-321-6612
pr@geemedia.com

Kevin Trosian
Vice President, Corporate Development and Investor Relations
+1 310-740-8624
Investor.relations@geemedia.com
```



Source: Global Eagle Entertainment Inc.