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STX Entertainment Pacts With Global Eagle's Entertainment in Motion (EIM) for Exclusive International Airline Distribution Agreement

LOS ANGELES, Jan. 18, 2016 (GLOBE NEWSWIRE) -- Global media company [STX Entertainment](#) has partnered with [Global Eagle Entertainment Inc.](#), (Nasdaq:ENT) ("GEE") a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry whereby motion pictures and television programming produced and acquired by STX will be presented inflight on airlines around the world. The announcement was jointly made today by Kevin Grayson, President of Domestic Distribution for STX Entertainment, and Neal Rothman, President of Entertainment in Motion.

Part of the GEE group, Entertainment in Motion is the largest independent distributor of feature films and television content to the global airline market. EIM will have exclusive airline access to films and television shows both produced and acquired by STX, which specializes in the production, marketing, and distribution of talent-driven motion picture, television and multimedia content. Airline passengers will first have access to films delivered through the STX-GEE partnership this spring, with the airline premiere of *The Boy and Desierto*.

EIM will also help build STX brand awareness on flights throughout the world, including routes to and from North America and China, two of the biggest markets in the world for Hollywood films and television shows.

"This multi-year agreement represents an exciting partnership between STX and Entertainment in Motion, which has established itself as the leading distributor of film and television content across the airline market," said Kevin Grayson, President of Domestic Distribution for STX Entertainment. "We are very confident in the ability of EIM and GEE to best represent the STX brand and our films and television shows in front of airline passengers worldwide."

"STX Entertainment is a major player in the film production, acquisition and distribution business," noted Neal Rothman, president of Entertainment in Motion. "GEE and EIM are thrilled to have reached this exclusive agreement with STX, which offers up an exciting source of great film and television content for our airline partners across the globe."

About Global Eagle Entertainment (GEE)

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry. Through

the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of in-flight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving more than 200 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at: www.geemedia.com.

About STX Entertainment

STX Entertainment is a fully-integrated global media company specializing in the production, marketing, and distribution of talent-driven motion picture, television and multimedia content. It is the first major entertainment and media company to be launched at this scale in Hollywood in more than twenty years.

STX Entertainment is led by its founder, prolific businessman Robert Simonds, and was co-founded by Bill McGlashan, Managing Partner of TPG Growth, a division of leading global private investment firm TPG, which has over \$70 billion of capital under management. In addition to backing from TPG Growth, other investors include Hony Capital, a leading private equity firm in China; Gigi Pritzker, co-founder and CEO of film and television production company OddLot Entertainment; Beau Wrigley, former Chairman and CEO of the Wm. Wrigley Jr. Company; and others.

For more information about STX Entertainment, please visit our website at www.stxentertainment.com

Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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