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# **Global Eagle Entertainment Enters Business Aviation Market**

## **To Provide Full Complement of Connectivity Systems, Content Services, Operations Solutions and Digital Media Solutions**

LOS ANGELES, Nov. 17, 2015 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc., (Nasdaq:ENT) ("GEE") a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry, today announced it has entered the business aviation market with plans to offer a full suite of services beginning mid-year 2016.

Leveraging its breadth of inflight entertainment and connectivity (IFEC) offerings and expertise across the commercial airline industry and utilizing key partners in the business aviation industry, GEE will tailor a full range of solutions to provide an enhanced travel experience for business jet passengers and pilots around the world.

Business jet operators will be able to offer streaming-capable high-speed Internet access and data services, including VoIP and IPTV, using GEE's next generation connectivity platform powered by partner SES' global Ku and Ku-HTS satellites.

As a global leader in inflight entertainment content delivery, GEE will deliver a total journey experience; including Content provision of movies, TV shows, live television, and games; as well as Digital Media Solutions ranging from content and travel enhancement offerings at FBOs to onboard flight tracking and destination services.

With GEE's recent acquisition of Masflight and Navaero, GEE's business aviation solutions will include connected operational data services as well as EFB integration to streamline day-to-day flight and maintenance operations, further enhancing operational efficiencies.

"Global Eagle Entertainment has heard loud and clear the needs and demands of the business aviation market. We know the market is hungry for an enhanced level of global inflight entertainment and connectivity solutions that deliver on the requirements of business jet passengers today and into the future," said Dave Davis, GEE CEO.

"We are entering the business jet market with plans to provide a full complement of our proven IFEC solutions," Davis noted. "We are leveraging our expertise in delivering our IFE portfolio to over 200 airlines, and our connectivity solution to nearly 700 aircraft, worldwide. Utilizing this rich global commercial airline experience, GEE will help the business aviation industry elevate all aspects of the passenger experience and operational efficiencies aboard a business jet."

### **About Global Eagle Entertainment (GEE)**

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of in-flight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving more than 200 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at: [www.geemedia.com](http://www.geemedia.com).

## **Forward-Looking Statements**

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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