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Turkish Airlines Selects Global Eagle Entertainment to Supply Fleet-Wide Technical Content Services

LOS ANGELES, Sept. 30, 2015 (GLOBE NEWSWIRE) --[Global Eagle Entertainment Inc.](#) ("GEE") (Nasdaq:ENT), a market-leading media and connectivity provider to the travel industry, today announced that it has signed an agreement with Turkish Airlines to supply Technical Content Services across its entire fleet of 250+ aircraft.

Starting June 2015, GEE will provide Technical Content Services including data management, media encoding and metadata provision to support the airline's inflight entertainment programming. Technical Content Services are a crucial service to airlines, enabling multiple types of content and data to be uploaded seamlessly, in a variety of languages and formats, to an airline's IFE system.

Global Eagle Entertainment Logo

"We're proud to provide Turkish Airlines with our market-leading Technical Content Services," explained Amir Samnani, SVP of Content at GEE. "Turkish Airlines has over 20 different IFE systems, requiring a complex and precise approach to its technical content provision. We're delighted to support the airline's award-winning inflight services through our facilities and services."

"GEE's market-leading technical services and facilities will enable Turkish Airlines to offer the highest quality of IFE services to our passengers and support our airline's expanding destination strategy," added Ahmet Cevdet Doğan, SVP Catering and Inflight Products at Turkish Airlines.

Turkish Airlines the first airline in the world for the number of countries and international destinations reached is the national flag carrier of Turkey and operates services to over 260 destinations in Europe, Asia, Africa and the Americas, making it the fourth-largest carrier in the world by number of destinations. Turkish Airlines has also been named "Best Airline in Europe" by the Skytrax World Airline Awards for the last four consecutive years.

About Turkish Airlines

Established in 1933 with a fleet of five aircraft, Star Alliance member Turkish Airlines is a 4-star airline today with a fleet of 272 (passenger and cargo) aircraft flying to 267 destinations worldwide with 224 international and 43 domestic. According to Skytrax survey of 2014, Turkish Airlines was chosen **"Europe's Best Airline"** for the fourth and **"Best Airline in Southern Europe"** for the sixth consecutive time. Having won in 2010 the world's **"Best**

Economy Catering Service" and in 2013 the world's **"Best Business Catering Service"** awards, Turkish Airlines was this year awarded the world's **"Best Business Catering Service"** and **"Best Business Class Lounge Dining"** prizes in the Skytrax survey. More information about Turkish Airlines can be found on www.turkishairlines.com.

About Global Eagle Entertainment

GEE (Nasdaq:ENT) is a market-leading media and connectivity provider to the travel industry. The company supports airlines and other travel industry sectors with a wide range of connectivity, content, digital media and operations data solutions. GEE's comprehensive portfolio of products and services includes WiFi, movies, television, music, as well as wireless entertainment and digital media solutions. Serving over 150 airlines worldwide, GEE delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at www.geemedia.com

Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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