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GEE Launches AIRPRO Across First Air Fleet

Tablet-Based Cabin Crew Workflow Management Solution Takes Flight on Canadian Airline

LOS ANGELES, Sept. 30, 2015 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. ("GEE") (Nasdaq:ENT), a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry, today announced the launch of AIRPRO on the heels of a successful trial with Canadian airline First Air. AIRPRO is a fully automated inflight operations workflow management solution that enables airlines and their flight crews to digitize their entire work flow.

Using AIRPRO on iPads, First Air's flight crews can handle a broad range of real-time inflight operations assignments and tasks during flights from Ottawa, Montreal, Winnipeg and Edmonton to nearly 30 northern Canadian destinations.

Global Eagle Entertainment Logo

Forms can be completed on a tablet during flight, submitted via Wi-Fi or 3G once the plane has landed, and later analyzed for operational efficiencies and savings. Flight attendants can easily process passenger food and beverage purchases, track menu-related inventories and manage promotional and northern merchandise sales using the AIRPRO Buy-on-Board feature. AIRPRO also puts passenger lists, real-time connecting flight information and flight manuals at the flight crew's fingertips.

"GEE has enabled First Air to take control of inflight operations like never before, by putting real-time data and passenger experience-related decisions in the hands of our flight crews," said Bert van der Stege, Vice President Commercial at First Air, the first Canadian airline to utilize the tablet-based workflow solution. "The AIRPRO Buy-on-Board application has allowed us to cut down significantly on passenger food and beverage inventories based on inflight service analysis, which has led to significant cost savings per flight", he said. "We're looking forward to tailoring additional efficiencies with GEE that will continue to enhance the First Air passenger experience in the months and years ahead."

"AIRPRO's modular features are fully customizable, enabling airlines to integrate any applications at any time. AIRPRO can easily be combined with GEE's AIRCONNECT inflight entertainment and connectivity (IFE&C) solution for a unique and enhanced end-to-end offering and passenger experience," said Walé Adepoju, Chief Commercial Officer for GEE. "First Air is extremely innovative in its operational approach, and GEE is proud to play an instrumental role in enabling the airline to streamline its operations across Canada."

For more information about GEE and its new AIRPRO Operations Data solution, visit <http://www.geemedia.com/products/operations-solutions/airpro>

About First Air

First Air is Canada's largest northern carrier with a fleet of 20 aircraft and 970 employees. With a fleet of B737s and ATR 42/72s, the airline serves 29 northern destinations and four major cities in Canada. Headquartered in Ottawa, the Airline of the North has its two main hubs in Iqaluit and Yellowknife. First Air also offers specialized charter services with its gravel equipped B737-200s and fleet of ATR.

About Global Eagle Entertainment (GEE)

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of media content, connectivity systems and operational data solutions to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of inflight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving over 150 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at: www.geemedia.com.

Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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