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# Global Eagle Signs Exclusive Content and Advertising Deals With Fiji Airways

## Fiji Airways Tapping Global Eagle's Creative and Innovative Breadth of Services

LOS ANGELES, Sept. 28, 2015 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc., (Nasdaq:ENT) ("GEE") a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry, today announced a pair of exclusive agreements with Fiji Airways aimed at upgrading the passenger experience and introducing advertising sales across the international carrier's growing fleet of B737s and A330s.

GEE is currently delivering a broad range of content, including movies, TV shows, music and games, over Fiji Airways' in-seat and overhead inflight entertainment (IFE) systems, while iPads pre-loaded with a full entertainment lineup will be offered to passengers later this year.

Global Eagle Entertainment Logo

GEE is already selling Fiji Airways' advertising and sponsorship spots, which will begin appearing on the airline's IFE screens at the beginning of 2016.

"These exclusive agreements represent an exciting strategic alliance between Fiji Airways and Global Eagle, committed to a whole new level of content delivery and game-changing innovations focused on providing the very best passenger experience," explained Amir Samnani, Senior Vice President of Content Services for Global Eagle. "Global Eagle's breadth of solutions and expertise enables us to help Fiji Airways greatly enhance its content capabilities with a solid roadmap keenly aimed at streaming IFE offerings and ultimately streamlining operations," Samnani noted, "Fiji Airways is stepping up its content game with a creative approach that is on par with other leading airlines."

From its hub at Nadi International Airport, Fiji Airways and Fiji Link serve 48 destinations in 12 countries. Destinations include Australia, New Zealand, USA, Hong Kong, Samoa, Tonga, Tuvalu, Kiribati, Vanuatu and Solomon Islands.

"Fiji Airways made the move to Global Eagle, the world's leading content service provider, with a commitment to providing the best passenger experience and ultimately the best airline operation possible," said David Bowden, Fiji Airways' Acting CEO. "Global Eagle has initiated content delivery to our existing aircraft IFE systems, as we prepare to introduce game-changing content solutions to the region, including pre-loaded passenger iPads and new advertising and sponsorship opportunities."

### About Fiji Airways

Founded in 1951, Fiji Airways Group comprises of Fiji Airways, Fiji's National Airline and its subsidiaries: Fiji Link, its domestic and regional carrier, Pacific Call Comm Ltd, and a 38.75% stake in the Sofitel Fiji Resort and Spa on Denarau Island, Nadi. Fiji Airways aims to be the leading global boutique airline, and has a fleet of brand new wide body A330s and refreshed B737 aircraft. Fiji Link has a fleet of ATR 72, ATR 42, and DHC-6 Twin Otter aircraft. From its hub at Nadi International Airport, Fiji Airways and Fiji Link serve 48 destinations in 12 countries (including code-share). Destinations include Australia, New Zealand, USA, Hong Kong, Samoa, Tonga, Tuvalu, Kiribati, Vanuatu, and Solomon Islands. The Fiji Airways Group brings in 64 percent of all visitors who fly to Fiji, employs over 1000 employees, earns revenues of over FJD\$769 million (\$372m USD), and directly contributes a significant portion of the country's Gross Domestic Product (GDP). Fiji Airways rebranded from Air Pacific in June 2013. Visit [www.fijiairways.com](http://www.fijiairways.com) for more information.

### **About Global Eagle Entertainment (GEE)**

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of in-flight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving more than 200 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at: [www.geemedia.com](http://www.geemedia.com).

### **Forward-Looking Statements**

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

CONTACT: Jenelle Benoit  
Director, Marketing & Communications  
+1 310-321-6612

pr@geemedia.com

Kevin Trosian  
Vice President, Corporate Development and Investor Relations  
+1 310-740-8624  
Investor.relations@geemedia.com

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