

September 28, 2015



Global Eagle Selected to Provide Content Aboard Myanmar National Airlines

GEE Delivering Movies, Music and Games Across Newly Reinvigorated Airline

LOS ANGELES, Sept. 28, 2015 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. ("GEE") (Nasdaq:ENT), a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry, today announced it has signed an agreement to deliver a broad range of content aboard Myanmar National Airlines (MNA) flights, including a new historic international route from Yangon to Singapore that began service late last month.

Myanmar National Airline's new airstream inflight entertainment system features GEE's industry-leading movie and music lineups, and GEE's AIRGAMES, as well as flight and passenger safety video presentations on MNA's growing fleet of new aircraft.

Global Eagle Entertainment Logo

"Myanmar is embarking on an exciting resurgence of its national airline and Global Eagle Entertainment is proud to be the preferred content provider aboard Myanmar National Airlines' new, growing fleet," noted Amir Samnani, senior vice president of Content Service for Global Eagle Entertainment. "GEE-delivered movies, music and games are bound to make for an enjoyable passenger experience on flights throughout this Southeast Asian nation and aboard the country's first international route in two decades," Samnani added, referring to MNA's new international flight to Singapore.

Global Eagle Entertainment content will be offered on MNA's expanding service to 26 domestic destinations, the most of any airline in Myanmar, and a growing international network of flights across the Asia-Pacific region.

"Myanmar National Airlines is undergoing a multi-million-dollar reinvigoration of our country's national carrier, and Global Eagle Entertainment content will play a significant role in our ability to deliver a world class passenger experience," said Captain Than Tun, chief executive officer of Myanmar National Airlines. "While MNA has a long and proud 67-year heritage, we are focused on refreshing our brand and giving the country of Myanmar an airline that is a strong, competitive force in the region," Tun added. "We look forward to tapping into GEE's vast experience and expertise as we take our airline to new heights with new aircraft, new services and an elevated focus on providing a quality passenger experience."

About Global Eagle Entertainment (GEE)

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of aircraft connectivity systems, operations solutions and media content to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of in-flight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving more than 200 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at: www.geemedia.com.

Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

CONTACT: Jenelle Benoit
Director, Marketing & Communications
+1 310-321-6612
pr@geemedia.com

Kevin Trosian
Vice President, Corporate Development and Investor Relations
+1 310-740-8624
Investor.relations@geemedia.com

Source: Global Eagle Entertainment