

June 29, 2015



Global Eagle Entertainment and UIEvolution Partner to Offer First Fully Integrated End-to-End Solution in Cruise

Global Eagle Entertainment to Combine Its Connectivity, Digital Media and Premium Content Solutions With UIEvolution's UI ExperienceManager(TM) Platform to Deliver Unique and Powerful End-to-End Solution

LOS ANGELES, June 29, 2015 (GLOBE NEWSWIRE) --[Global Eagle Entertainment Inc.](#) ("GEE") (Nasdaq:ENT), a market-leading media and connectivity provider to the travel industry, and [UIEvolution, Inc.](#), a global leader in highly scalable connected device software solutions for the Cruise, Hospitality and Automotive industries, today announced a strategic partnership to offer the first fully integrated end-to-end solution for onboard passenger experiences to the maritime market.

Through this partnership, GEE will combine their premium video-on-demand (VOD) and live content, connectivity and rich digital media solutions with UIEvolution's

Global Eagle Entertainment Logo

[ExperienceManager](#)™, a platform designed to manage VOD, Live TV, music, ship services and over-the-top (OTT) apps. Together they will deliver a comprehensive solution that includes connectivity, engaging in-room experiences, digital media solutions, content and sponsorships to the maritime industry.

"We're excited with the new partnership between UIEvolution and GEE to deliver a best-in-class, fully integrated passenger experience for cruise ships," explained Walé Adepoju, Chief Commercial Officer at GEE. "Partnering with UIEvolution emphasizes our commitment to our maritime customers as we add advanced connectivity, digital media solutions and premium content to the evolving maritime industry. With UIEvolution's industry-leading in-cabin experience, combined with GEE's portfolio of products and services, we believe this partnership provides the maritime market with a unique and powerful end-to-end solution."

"The partnership with GEE will enable UIEvolution to further enhance UI ExperienceManager and the onboard experience by adding compelling content and previously unheard of digital media experiences," said UIEvolution's Chief Product Officer, Travis Beaven. "GEE's experience and market leadership in connectivity, digital media solutions, content and sponsorships make them an ideal partner for UIEvolution and the cruise market. Our collaboration will bring next generation digital and interactive experiences while providing truly innovative and exciting guest experiences."

About Global Eagle Entertainment (GEE)

GEE (Nasdaq:ENT) is a market-leading media and connectivity company to the travel industry. The company supports airlines and other travel industry sectors with a wide range of connectivity, content, digital media and operations data solutions. GEE's comprehensive portfolio of products and services includes WiFi, movies, television, music, as well as wireless entertainment and digital media solutions. Serving over 150 airlines worldwide and the maritime industry, GEE delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at www.geemedia.com

About UIEvolution

UIEvolution is a vertical cloud Software-as-a-Service (SaaS) provider specializing in highly scalable connected device software and solutions across a broad range of markets, including Automotive, Cruise, Hotel, Retail and more. We believe that technology and connectivity should enhance and never distract from life experiences. From our inception in 2000, we have said - The User's Experience Matters. And, now for nearly 15 years we have made software and provided services that deliver this vision. Headquartered in Seattle with offices in Tokyo and Detroit, UIEvolution has a proven track record with clients like Toyota, Lexus, Carnival Cruise Lines, Samsung, AT&T, Microsoft, Disney, Mitsubishi and Panasonic. <http://www.uievolution.com>

Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

CONTACT: Kevin Trosian
Vice President, Corporate Development
and Investor Relations
+1 310-740-8624
investor.relations@geemedia.com
pr@geemedia.com

Media Contact:
Cami Zimmer
UIEvolution
425-460-0860 x812
czimmer@uievolution.com

Source: Global Eagle Entertainment