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# Global Eagle Entertainment to Broadcast Mayweather - Pacquiao Boxing Match Exclusively to Cruise Lines

LOS ANGELES, May 1, 2015 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. ("GEE") (Nasdaq:ENT), a market-leading media and connectivity provider to the travel industry, today announced that its Maritime business group, GEE Maritime, will exclusively distribute the upcoming Floyd Mayweather, Jr. vs Manny Pacquiao boxing match to cruise lines worldwide.

Billed the "Superfight" and "the Biggest Boxing Event of All Time," the Mayweather-Pacquiao boxing match takes place on Saturday May 2<sup>nd</sup> in Las Vegas and is expected to attract millions of viewers around the world. GEE Maritime is the exclusive distributor of this event to the Maritime market via MTN Communications satellite network, enabling those onboard a cruise line to not miss the excitement.

Global Eagle Entertainment Logo

"We're excited to distribute this live event exclusively to cruise line passengers, providing them with a live broadcast of one of the most anticipated boxing matches this decade," commented Jim Griffiths, SVP of Content Purchasing and Distribution at GEE. "GEE prides itself on new and differentiated content for the travel industry and acquiring the rights to this event highlights our ability to bring live sporting events and other programming we can bring to the market."

## About Global Eagle Entertainment

GEE (Nasdaq:ENT) is a market-leading media and connectivity provider to the travel industry. The company supports airlines and other travel industry sectors with a wide range of connectivity, content, digital media and operations data solutions. GEE's comprehensive portfolio of products and services includes WiFi, movies, television, music, as well as wireless entertainment and digital media solutions. Serving approximately 150 airlines worldwide, GEE delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at [www.geemedia.com](http://www.geemedia.com)

## Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or

strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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