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Global Eagle's Satellite Connectivity System Scheduled for Install on Initial Launch of Boeing 737 MAX in 2017

LOS ANGELES, April 16, 2015 (GLOBE NEWSWIRE) --[Global Eagle Entertainment](#) Inc. ("GEE") (Nasdaq:ENT), a market-leading media and connectivity company to the travel industry announced today that Southwest Airlines (NYSE:LUV) has chosen GEE's Ku-band global satellite connectivity system to be factory installed on its orders for the Boeing 737 MAX.

Southwest is Boeing's launch customer for the 737 MAX program and expects to take the first deliveries of these airplanes in 2017. The airplanes will be delivered to Southwest with GEE's connectivity system pre-installed, enabling passengers to access the internet and the airline's popular Free Live TV service.

Global Eagle Entertainment Logo

GEE's satellite connectivity system is now provisions offerable on Boeing 737-700 and 737-800 aircraft, and the company is actively working with Boeing on full line fit catalogue offerability, which it expects to achieve later this year.

"We have been working closely with Southwest Airlines and Boeing to achieve linefit offerability and are delighted to continue supporting the airline's customer product offerings with our inflight connectivity solution," commented Dave Davis, CEO at GEE. "It's a major accomplishment for GEE to have our antenna system pre-installed on the first 737 MAX that Boeing will deliver to launch customer Southwest and we look forward to continued collaboration with both companies in the future."

About Global Eagle Entertainment

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of media content, technology, and connectivity solutions to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of inflight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving over 150 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at www.geemedia.com

Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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