

April 9, 2015



## Global Eagle Entertainment Appoints Steve Hasker to Board of Directors

LOS ANGELES, April 9, 2015 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (Nasdaq:ENT), a worldwide leading provider of content, connectivity and digital media solutions to airlines, is delighted to announce that it has appointed Steve Hasker to its Board of Directors.

Hasker currently serves as Global President at Nielsen N.V., an S&P 500 company that provides global performance management services relating to media viewing and consumer behaviour. In this role, he oversees Nielsen's media business as well as its entire global product portfolio across the media and consumer sectors. Previously, he served as President, Global Products at Nielsen.



Global Eagle Entertainment Logo

Steve joined Nielsen in 2009 from McKinsey & Company, where he was a partner in McKinsey's Global Media, Entertainment and Information practice. In this role, Steve was responsible for serving clients on issues of strategy, growth and innovation in television, syndicated information, filmed entertainment, sports, and digital advertising. He joined McKinsey in 1998 and spent three years on the Partner Election Committee at the firm. Prior to McKinsey, Steve spent five years in several financial roles in the U.S., Russia, and Australia.

Steve holds an undergraduate economics degree from the University of Melbourne and has an MBA and a Master's in International Affairs, both with honors, from Columbia University.

"We're excited to have Steve join GEE's Board of Directors," commented Dave Davis, Chief Executive Officer at GEE. "Steve brings a wealth of experience to our board and company, including unique insights into the world of what consumers watch and buy. As we expand our digital media advertising and inflight entertainment offerings, including with our AIR Series of products, we believe Steve will provide innovative ideas and relationships to help propel GEE forward."

### About Global Eagle Entertainment

Global Eagle Entertainment Inc. (Nasdaq: ENT) is a worldwide provider of media content, technology, and connectivity solutions to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of inflight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving over 150 airlines

worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at [www.geemedia.com](http://www.geemedia.com)

## Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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