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Global Eagle Entertainment Hires Julian Gorniok to Support Its M&A and Integration Strategy

LOS ANGELES, March 18, 2015 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. ("GEE") (Nasdaq:ENT), a worldwide leading provider of content, connectivity and digital media solutions to airlines, is delighted to announce the appointment of Julian Gorniok as Vice President, Integration and Operations Development.

Following a number of acquisitions and subsequent integrations in 2013 and 2014, Global Eagle Entertainment (GEE) is bolstering its M&A capabilities, including the building of an M&A Integration and Operational Development team.

Global Eagle Entertainment Logo

In his new role, Gorniok will assist GEE in identifying potential acquisition targets and manage GEE's integration strategy from the company's London office. Gorniok, will also support the development of GEE's Content business by managing the operational leadership of its UK-based content group.

"This is a key role within GEE's strategy to grow through acquisitions as well as organically," said Walé Adepoju, Chief Commercial Officer at GEE. "Newly acquired businesses will operate through the Integration Office to align them with the standard practices of our business units and back office".

Gorniok has over twenty years of experience in M&A roles at Media and Entertainment organisations and Operations Management roles with primarily Media and Consumer products businesses. Prior to GEE, Gorniok was a leading M&A advisor in PwC's Media and Entertainment practice, focused on identifying and delivering value from deals.

Whilst at PwC, Gorniok worked extensively with GEE on the pre and post deal stages of several acquisitions. He also worked with Private Equity clients on a number of pre and post deal acquisitions, and with Corporates on due diligence of international media companies and development of a digital media growth strategy for a leading print business.

Gorniok has also worked for Ernst & Young, BSkyB, Coopers & Lybrand and GCap Media, where he was the M&A Integration Director during the merger of two of the UK's largest commercial radio operators, and leader of the post deal performance improvement.

About Global Eagle Entertainment

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of media content, technology, and connectivity solutions to the travel industry. Through the industry's most

comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of inflight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving over 150 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at www.geemedia.com.

Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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