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Global Eagle Entertainment Hires Entertainment Industry Veteran Jim Griffiths to Manage Content Purchasing and Distribution

LOS ANGELES, March 18, 2015 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (Nasdaq:ENT), a worldwide leading provider of content, connectivity and digital media solutions to airlines, is delighted to announce that it has appointed Jim Griffiths as Senior Vice-President of Content Purchasing and Distribution.

Griffiths has over thirty years of experience in senior leadership roles at entertainment groups and an extensive portfolio of expertise in the purchasing and distribution of movie and TV programming. Griffiths' impressive background includes serving as President of Worldwide Pay

Television and International Home Video at 20th Century Fox, President of Worldwide Television Distribution at Metro Goldwyn Mayer, President of Playboy Entertainment Group and Managing Director of Star TV.

Global Eagle Entertainment Logo

More recently, Griffiths was Chief Executive Officer at GSD LLC, a consulting firm specialized in supporting international media companies with their business and growth strategies. While at GSD LLC, Griffiths partnered with renowned TV, film and theater producer Colin Callender on the television series "Dancing On The Edge" (Golden Globe winner), "White Queen" (Golden Globe nominee) and "Wolf Hall" premiering on Masterpiece Theater on April 5. During his tenure as Director of Business Development for CAA, Griffiths helped launch the Sundance Channel for actor Robert Redford.

In the newly created role of SVP of Content Purchasing and Distribution, Griffiths will manage all centralized content purchasing and distribution for Global Eagle Entertainment (GEE), including the group's distributors *Entertainment in Motion*, *Fairdeal Multimedia Limited* based in India, and *Emphasis Video Entertainment* based in Hong Kong. He will also be in charge of managing content acquisition and licensing in rapid-growth markets, and will lead the expansion of GEE's content portfolio for the seatback and wireless inflight entertainment (IFE) market, as well as other ancillary markets.

"Jim joins us at a crucial time when GEE is defining the future of content licensing and distribution models for the airline market," commented Walé Adepoju, Chief Commercial Officer at GEE. "This new role, and Jim's remarkable background in the entertainment industry, cement GEE's leadership in IFE content services and will help us pave the way to provide more variety and opportunities for media consumption in the global travel industry."

GEE is the leading content solutions expert in the IFE market. The company provides inflight entertainment and connectivity services, including movies, TV programming, audio, IPTV, games, infotainment and applications, to approximately 150 airline customers around the world.

About Global Eagle Entertainment

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of media content, technology, and connectivity solutions to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of inflight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving over 150 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at www.geemedia.com.

Forward-Looking Statements

We make forward-looking statements in this press release. These forward-looking statements relate to expectations or forecasts for future events, including without limitation, our earnings, revenues, expenses or other future financial or business performance or strategies, or the impact of legal or regulatory matters on our business, results of operations or financial condition. These statements may be preceded by, followed by or include the words "may," "might," "will," "will likely result," "should," "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "continue," "target" or similar expressions. These forward-looking statements are based on information available to us as of the date they were made, and should not be relied upon as representing our views as of any subsequent date. These forward-looking statements are subject to a number of risks and uncertainties, including without limitation those risks and uncertainties described in our most recent annual report on Form 10-K, as amended, and subsequently filed reports on Form 10-Q, as amended. As a result, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. We do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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