

Global Eagle Entertainment Announces Its Satellite Connectivity System is Now Provisions Offerable on New Boeing 737 Airplanes

LOS ANGELES, Jan. 20, 2015 (GLOBE NEWSWIRE) --Global Eagle Entertainment Inc. (Nasdaq:ENT), a worldwide leading provider of content, connectivity and digital media solutions to airlines, and global aircraft manufacturing giant Boeing (NYSE:BA), today announced that Global Eagle's (GEE) Ku-band satellite connectivity system provisions will be offerable on new Boeing 737 airplanes.

GEE continues to actively work with Boeing on line-fit installation feasibility for catalogue offering consideration. Airlines ordering new Boeing 737 airplanes will then have the option of including pre-installed satellite connectivity by GEE in their aircraft prior to delivery.

Global Eagle Entertainment Logo

"With the 737 being the most popular aircraft in the world in terms of new orders, this achievement marks a major milestone for GEE to expand its connectivity system offering," commented Dave Davis, CEO at GEE. "The ability to deliver Ku-band and future Ku-HTS connectivity on new Boeing airplane orders enables us to answer the strong demand for a superior inflight connectivity offering and provides airlines access to the most technically-advanced connectivity solution in the market as a pre-installed option."

About Global Eagle Entertainment

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of media content, technology, and connectivity solutions to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of inflight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, ecommerce solutions and original content development. Serving over 150 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at www.geemedia.com.

CONTACT: Press enquiries:

Melissa Pauleat
+1 514 499 0910 x308

pr@globaleagleent.com

Investor relations:
Kevin Trosian
+1 310-740-8624
investor.relations@globaleagleent.com

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