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Global Eagle Entertainment Selects FlightPath3D Moving Map for Its Wireless Solutions

LOS ANGELES, Nov. 7, 2014 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (Nasdaq:ENT), a worldwide leading provider of content, connectivity and digital media solutions to airlines, has selected the FlightPath3D Moving Map & City Destination Guide service from Betria Interactive to deliver a next generation moving map and geotainment service on its wireless inflight solutions.

Available with GEE's connectivity portal and WISE™ wireless inflight entertainment solution, the new service offering will support both an HTML5 browser-based moving map as well as a fully interactive 3D application solution.

"The moving map is an essential content feature of our digital media wireless solutions and we're delighted to have a strategic partnership with Betria to utilize what we believe is the most innovative inflight map solution on the market today," commented Alexis Steinman, SVP Software and Development at GEE. "Beyond the map's infotainment features and attractive look & feel, the rich media features of Betria's map enable us to extend our sponsorship and advertising strategy by using the map's built-in, customizable points-of-interest."

"We are excited about our partnership with GEE. We share a vision of the IFE future driven by engaging passenger experiences and are committed to delivering game changing solutions together," commented Boris Veksler, President of Betria Interactive. "We believe that FlightPath3D on GEE's wireless platforms creates a strong, value-added offering available to the largest possible segment of the IFE and connectivity market."

The FlightPath3D integrated inflight moving map service includes a flight broadcast/preview "auto-play" mode and an in-seat interactive 3D map application both with detailed satellite imagery and integrated street maps. The service boasts an impressive 25,000 named locations in over 20 languages. The City Destination Guide catalog is expanding to include hundreds of the top destination cities around the globe all with detailed street-level city maps and rich, multi-media point-of-interest data. The new Themed Map service also allows airlines to create a wide variety of engaging, travel-related content experiences as an alternative to the traditional inflight entertainment (IFE) media options available today.

About Global Eagle Entertainment

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide leading provider of content, connectivity and digital media solutions to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines

with a wide range of inflight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving over 150 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at www.globaleagleent.com.

About Betria Interactive

Betria Interactive offers the best-in-class in-flight moving map experience through its flagship product FlightPath3D. The FlightPath3D product suite delivers excellence in both the aircraft passenger experience and in the end-to-end information service required by airlines, data providers, sponsors and advertisers in their effort to reach this highly desirable and captive audience. FlightPath3D presents an unparalleled experience and is available with multiple licensing solutions and in almost any application or browser-based configuration an airline would need.

Betria Interactive, LLC, is headquartered in Irvine, California. For additional information, please visit our website at www.FlightPath3D.com or contact info@flightpath3d.com.

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