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Royal Air Maroc Selects Global Eagle Entertainment to Provide Customized Content Services

LOS ANGELES, Aug. 19, 2014 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (Nasdaq:ENT), the worldwide leading provider of content, connectivity and digital media solutions to airlines, has signed an agreement with Royal Air Maroc to provide a broad array of local and international inflight entertainment (IFE) content across its entire fleet.

Starting in September 2014, Global Eagle Entertainment (GEE) will provide Royal Air Maroc with a variety of movies, TV shows and audio, as well as a new African content program customized for the airline. In addition to providing content services, GEE will design an exclusive microsite to showcase Royal Air Maroc's IFE program to passengers prior to boarding their flight.

"Royal Air Maroc is an award-winning airline poised for growth and we are proud to support it through our content services," said Walé Adepoju, EVP and Chief Commercial Officer at Global Eagle Entertainment. "Through this agreement, we are committed to providing a complete range of services and a customized approach to content delivery aligned with Royal Air Maroc's business strategy and passenger experience objectives."

"We're delighted to have selected GEE to supply a variety of inflight content to our aircraft," commented Saïda Najioullah, Marketing Director at Royal Air Maroc. "Our partnership with GEE will support our strategy to enhance the experience for our passengers through creative and relevant content."

Royal Air Maroc was recently named the Best Regional Airline in Africa at the 2014 World Airline Awards.

About Global Eagle Entertainment

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of media content, technology, and connectivity solutions to the travel industry. Through the industry's most comprehensive product and services platform, Global Eagle Entertainment provides airlines with a wide range of inflight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving over 150 airlines worldwide, Global Eagle Entertainment delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at www.globaleagleent.com

About Royal Air Maroc

Morocco's National Airline Royal Air Maroc was founded in June 1957. It quickly became a major player within the nation's economy and currently holds a major role in promoting Morocco abroad. During its 55 years of existence, Royal Air Maroc has continuously been investing in its fleet modernization and renewal and has grown tremendously in terms of both traffic and revenue. It has consistently expanded its network by opening new routes across five continents as well as by increasing frequencies on its existing routes, in order to better meet its customers' needs. From its Casablanca hub, Royal Air Maroc operates 1,500 weekly flights to more than 70 destinations worldwide (26 in Europe, 24 in Africa, four in the Middle-East, three in North Africa, two in North America and 12 within Morocco).

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